

AUG 22 1972

Opinion is divided over refusal to permit Arabs to reoccupy village



By NECHEMIA MEYERS
CJA Israel Correspondent

Israeli TV last week presented a remarkably moving, remarkably frank documentary on two families - one Arab and one Jewish - each of whom lost two sons during the 1948 war in which Israel secured her independence. However, it was a film not about war but about human suffering, seen as a universal phenomenon; the sympathy of most viewers, whatever their communal affiliations, certainly went to both families.

If there was any emotional weighting involved, it was in favor of the Arab family, which now lives in a drab refugee camp near Bethlehem, still feeling the consequences of 1948.

The film was produced three years ago by a Jewish-Arab team, but was

regarded as too controversial for screening at the time, in the midst of the bloody war of attrition along the Suez Canal. Even last week, when it was generally applauded for its powerful, impartial presentation of a tragic situation, there were many viewers, particularly among members of bereaved families, who denounced it for implicitly equating the two causes and for failing to explore adequately the factors, particularly Arab intransigence, behind the 1948 war.

There was certainly no censorship in evidence: the Arab family not only described its sufferings, but also reiterated its belief that there is no justification for a Jewish State. Jews might live in the area, but not in their own sovereign state.

The Jewish parents felt that their sons had fallen in a just struggle, and

yet showed an understanding of the moral complexities of that struggle. In describing relations with his own Arab neighbors, the Haifa father recalled a story he had heard from a Zionist leader in Poland, before coming to settle in the Holy Land. Speaking of what was then Palestine, the emissary said: "The bride is indeed very beautiful, but there is only one problem, she already has a groom."

The "two grooms" issue is very much on the minds of people here this week because of the Government's controversial refusal to allow Arab residents of Israel to return to their former homes in Bir'im and Ikrit, villages on the Lebanese border which they left in 1948.

While the clock clearly cannot be turned back in every instance, many Israelis feel that it should be in this

case because: 1) the Christian villagers welcomed the Israel Defence Forces in 1948; 2) they were promised at the time that they would be allowed to return as soon as conditions permitted; and 3) they have proven their loyalty to the state in the interval, to the extent that many of their sons serve as volunteers in the I.D.F. and the Border Police.

The government decision was based on continuing tension along the Lebanese border and, more significantly, on fear of creating a precedent. If the villagers of Ikrit and Bir'im were on their own, they would almost certainly have won out. But there are also former residents of some 20 other Galilee Arab villages - with a very different attitude towards Israel - who also want to return to their former homes, even though most of them are comfortably settled elsewhere and have received compensation for their lands (the majority of which are now cultivated by Jewish settlements).

Even a major territorial rearrangement of this sort might be possible if there was a real peace in the area, but in the absence of peace, it is probably out of the question. As the Government has pointed out, all nine Chiefs of Staff have advised, in turn, against allowing the villagers of Ikrit and Bir'im - not to speak of the others - to return to their former residences.

Not all members of the Government share the majority view. The Ikrit-Bir'im decision was opposed by four ministers, including Deputy Prime Minister Yigal Allon, himself an ex-general. Even the Prime Minister's own adviser on Arab Affairs, Shmuel Tolidano, has publicly revealed his disagreement with Mrs. Meir.

The Canadian Jewish news

Friday, August 18th, 1972 8 Elul 5732

154

PLO not considered terrorists, British official tells Revisionists

By MARK MEDICOFF
CJA Quebec Bureau Chief

MONTREAL -

England does not consider the Palestine Liberation Organization a terrorist group, says a top level official of the Zionist Revisionist Organization after a meeting with a British government representative in Montreal last week.

The debate over Britain's permission to the PLO to open an office has caused considerable flare-ups in the English House of Commons and House of Lords, as well as in the Israeli parliament.

Ben Milner, acting national president of the revisionist organization, said the delegation protested to Jeremy Jasper, regional information officer, in the strongest terms possible Britain's disregard of the PLO as a terrorist organization.

"We told Mr. Jasper," he said, "that the past acts of violence and genocide committed by the organization clearly indicate it is a terrorist group. What more does the PLO have to do to prove it?"

"If the British government officially recognizes the establishment of the office," Milner added, "then by virtue of that fact the British government condones the action of the terrorists."

Jasper told The Canadian Jewish News that Britain maintains "any organization may open an office in the United Kingdom provided they are not considered a terrorist organization."

"The PLO is not considered a terrorist organization," he added, "because they propose to open an office to further the views of the Palestinians."

Jasper said the matter has caused great concern in Britain and that representatives of the British Jewish community have held talks with cabinet ministers.

"The government is keeping

Continued on Page 2



Ben Milner



Rachel Korn, a leading Yiddish poetess now living in Montreal, addresses rally at Toronto's City Hall on Monday. She told stories about Jewish writers executed by Stalin, many of whom she knew personally. (CJA photo by Gadi Hoz)

Honor victims of Soviet purge at City Hall memorial meeting

By BRAM CADSBY

TORONTO -

Despite the rain and cold, windy weather, more than 250 persons crowded around a small, makeshift stage in Nathan Phillips Square last Monday.

"We are here to remember the murder of the heads of Yiddish literature and culture in the Soviet Union and to honor the victims of Stalin's terror," said J. B. Salsberg, chairman of Canadian Jewish Congress' Action

Committee for Soviet Jewry. Small signs in both Yiddish and English proclaimed the names of the 24 Jewish cultural figures who were murdered by Stalin's orders on August 12, 1952. Two poems by Peretz Markish

were read in translation. Rachel Korn, a well-known Yiddish literary figure who lived in the Soviet Union during the war and presently lives in Montreal, then spoke to the crowd about several of the victims she had known.

"The Soviet Union is a country where dead writers get the most attention and respect," she said in Yiddish. "This is one way of being sure they will not deviate from the political line the party has decreed."

But the meeting was also concerned with the present plight of Soviet Jewry. "It is for the living that we gather to salute the dead," said David Satok president of Central Congress' Region.

A huge sign accused Russia of killing Jewish culture while another demanded that the government refrain from both endorsements and attacks in the presidential campaign. "If those who support a particular candidate for the presidency were ordinary citizens, no one would give undue weight to their words."

Rabbi Hertzberg urged good working relationships between our country and Israel can reflect a strong bipartisan that has been evident in Congress and practiced, by and large, by every administration since Israel's statehood."

Rabbi Hertzberg urged

WASHINGTON -

Two top-ranking leaders in the American Jewish community have come out strongly against the formation of Jewish committees on behalf of U.S. presidential candidates, declaring that Jews do not vote as a bloc in response to any single issue.

David M. Blumberg, president of B'nai B'rith, and Rabbi Arthur Hertzberg, president of the American Jewish Congress, were critical of the existing situation in which some Jewish leaders have announced support for either President Richard Nixon or George McGovern.

A resolution passed by a mid-year meeting of the B'nai B'rith board of governors reaffirmed a traditional policy of B'nai B'rith that it "can be partisan on issues, never on candidates." Blumberg acknowledged that continued United States support for Israel was properly and wholeheartedly a matter of concern to American Jews. But he added "It is also a fact that the generally

girl hijackers given life terms

JERUSALEM - A fantastic story that she did not know the girl she was wearing was filled with explosives or that a detonator was in her brassiere, failed to save 19-year-old Therese Halasch from being found guilty in the hijacking of a Belgian airliner last May.

Miss Halasch and her accomplice, Rime Tannous, 21, were sentenced to life imprisonment.

"I had a backache and needed a girdle," Miss Halasch told the court. "I didn't know it contained explosives." She had no idea the detonator was in her brassiere, the girl told a sceptical court.

The girls' two male companions were killed by Israeli troops in the freeing of the hijacked Sabena plane.

Squatters battle with Israel police

HAIFA (JCNS) -

Several former inhabitants of Baram village near the Lebanese border evacuated for security reasons after the 1948 War of Independence and a number of Israeli policemen were slightly hurt in a clash. About 20 of the former villagers were arrested and charged with trespass and obstructing the police.

The clash occurred when some 120 men, women and children who had illegally occupied four ruined houses refused to leave voluntarily. The squatters were evicted by the police who entered the houses to remove the furniture they had brought. "We met fierce resistance

and I have no doubt that it (the squatters' action) had been organized beforehand," the acting Northern District Police chief said.

A representative of the Israel Lands Authority, the titular head of the derelict village buildings, complained to the police that former inhabitants camping in the area for a fortnight had begun to occupy the houses and move in furniture.

"It was a clear contravention of the law," a spokesman of the authority declared. "The squatters had to be dragged out. They appeared to know what to do. They sat on their bundles and resisted."

The cuts of the slightly injured villagers and police-

men in the scuffle were treated by a doctor from Kibbutz Sasa. The scuffle lasted about 20 minutes.

Later a group of Arabs entered the church and another building and spent the night there.

Mr. Joseph Raya, the Greek Catholic archbishop who supports the villagers and earlier criticized Israel's attitude, was discussing the issue this week with Mrs. Golda Meir, the Prime Minister. He said that he would refer the matter to the Vatican.

The Maronite Bishop Khouri of Beirut told a press conference in Haifa that he was not convinced by Israel's security arguments to prevent the return of the former inhabitants to Baram and the neighboring village of Ikrit.

Haim Barlev, the minister of commerce and industry, and Lieutenant-General El-azar's predecessor as Chief of Staff, said that the return of the former villagers could not be allowed because of the "real terrorist danger." He also said that if the (Christian) villagers went back, Moslems would have the same grounds to ask for the return of land confiscated after the (1948) War of Liberation. "It is one of the tragedies of that war and one of Israel's problems," Barlev added.

Yigal Allon, the deputy prime minister, said that he had earlier voted against the Cabinet's decision to refuse to allow the villagers to return, but now supported the ban. "It was an exceptional case," he added.

Continued on Page 2

on the wire

Brezhnev, Sadat likely to confer

LONDON - The Soviet Union is reported to have sent a message to Egypt, seeking a summit meeting to patch up strained relations. The Cairo newspaper, Al Ahran, which reflects Egyptian Government thinking, said the Soviet message paved the way for a meeting between Soviet First Secretary Leonid Brezhnev and President Anwar Sadat.

Sentenced to die

JERUSALEM - Herman Sikk has been sentenced to death by the Estonian Supreme Court for collaborating with the Nazis during the Second World War. He was convicted of shooting civilians and Estonian soldiers.

Nazis in Australia

ADELAIDE, Australia - A training camp for "storm troopers" has been set up near here by the Australian National Socialist (Nazi) Party, Cassius Young, 26, the head of the party, said a local Nazi candidate would stand for parliament in the forthcoming federal election.

Transfer border police

TEL AVIV - Because the situation in the Gaza Strip remains quiet, Israeli authorities are transferring a border police unit stationed there to Tel Aviv to fight a crime wave. It is the first border police unit to be used for large-scale work in a Jewish area.

Israeli jurist honored

GENEVA - Mr. Justice Haim Cohn, of Israel's Supreme Court, and a former Israeli Attorney General, is one of the four new full members of the International Commission of Jurists, a body restricted by statute to 40 full members representing the principal legal systems of the world.

Organizations and People

Soccer interest in Israel multiplies

By LEWIS LEVENDEL
CJN Assistant Editor

TORONTO -

The coach of Maccabi-Tel Aviv, looking over his 25-member squad devouring full-course chicken lunches in the Royal York Coffee Shop, predicted "full professionalism" for Israeli soccer.

Anxious to join his players in a pre-game meal, coach Joseph Mirimovitch of the team which has captured the Israeli championship for the last 16 years spent a few minutes discussing the sport.

(Maccabi lost 1-0 to Toronto Metros in an exhibition game at Varsity Stadium last week.)

Interest in soccer has multiplied since Israel's surprise qualification for the finals of the World Cup in Mexico in 1970. The Middle East nation was given little chance to reach the round of 16, but upset Australia.

More fans are coming out to the games in Israel. And players are demanding more money. Star forward Mordechai Spiegler has left Israel to play for a West German team which tempted him with a large sum of money. Top



Toronto Metros striker Tim Burns (left) and Maccabi-Tel Aviv Centre Half Zvi Rosen go for the ball during an exhibition match played last week at Varsity Stadium. Metros defeated the Israel champions 1 - 0 before 3,122 persons. (ELBAZ)

pros in Israel average about \$1,000 a month.

The reason for Maccabi's continuing success seems to be based on the team's winning tradition and sponsorship of youth squads, said Mirimovitch who has been

associated with the club on and off for 25 years.

Maccabi selects talent from schools to play on their eight teams. Eleven of their players are listed on the national youth team.

One of the reasons necessary for maintaining large

squads in Israeli soccer is that players have to serve three years in the armed forces. After that service, they are recalled for one month each year.

At that point of the interview, one of the late arriving players interrupted, saying something in Hebrew to the effect that his feet only respond to steak, not chicken. The coach then asked the waitress to remove the fowl and find a generous-sized sirloin.

Mirimovitch, who recently returned to Maccabi after three years coaching Betar Tel Aviv, said the 10-game North American tour was "a gift" to the players for winning the Israeli championships.

He figured the tougher players on this side of the Atlantic would get his squad to execute their moves more quickly.

However they did not execute them quickly enough to

score any goals against the defensive-minded Metros, last place finishers in the northern division of the North American Soccer League. It was their third straight loss on the tour.

The Israelis showed a lack of finesse around their opponents net. Even when they got a clear shot at the Metros goal, they kicked the ball right at goalie Dick Howard who did have to make a few outstanding saves during the match.

The Maccabi 11 gave their supporters little chance to cheer during the generally lack-lustre contest. The crowd of 3,122 was predominantly pro-Maccabi.

The Zionist Organization of Canada		SHALOM	
WEEKLY TV PROGRAM			
Mon.	7:00 - 8:00 p.m.	Keeble Cable	Ch. 10
Tues.	5:00 - 6:00 p.m.	York Cable	Ch. 10
	5:00 - 6:00 p.m.	McLean Hunter Cable	Ch. 12
Wed.	4:00 - 5:00 p.m.	McLean Hunter Cable	Ch. 12
Thurs.	7:00 - 8:00 p.m.	Rogers Cable	Ch. 10
Fri.	7:00 - 8:00 p.m.	Metro Cable	Ch. 10
	9:30 - 10:30 p.m.	Keeble Cable	Ch. 10
	7:00 - 8:00 p.m.	York Cable	Ch. 10
	7:00 - 8:00 p.m.	Metro Cable	Ch. 10
Alliance Show (Repeat)			

CROSSTOWN DENTURE CLINIC

Custom Dentures - Direct To The Public

Repairs & Relines

90 Day Unconditional Money Back Guarantee On New Dentures

No Charge for Consultation

Daily: 9 a.m. - 7 p.m.
Sat: 9 a.m. - 3 p.m.

Member of The Denturist Society of Ontario

530 BLOOR ST. W.
Corner of Bathurst

534-6391-2

The Community Hebrew Academy of Toronto announces a new program

for students who have not had prior day school training, nor any intensive Hebrew education on the elementary level.

A program of Hebrew and General Studies will be offered at the Academy to meet the comprehensive needs of students who wish to begin a program in Hebrew and religious studies within the framework of an outstanding Jewish day high school.

Courses in Hebrew, religious studies, Jewish history, Bible, and Israel will be offered by the Hebrew Department.

A strong and diversified General Studies program will also be offered. Courses include: English, French, Mathematics, Science, Latin, Russian, History, Geography, Art, Theatre Art, Physical Education, Chemistry, Physics. Other courses are offered in response to requests by students.

The Academy provides a setting for learning which is marked by a traditional environment, academic excellence, community service, and Zionist orientation.

Students entering grades 10 and 11 as of September, 1972 are invited to apply to Mr. J. Burke and/or Dr. S. Burack, Community Hebrew Academy, 3630 Bathurst Street, Toronto 19, Ontario. Phone: 781-9141 or 223-4845.

PLO Office

Continued from Page 1

ing an eye on whatever is happening," he stated, "and we are not clear whether it will open or not."

Recently, the British Parliament said there was no question of official recognition or diplomatic status being accorded by Britain to the Palestine Liberation Organization.

Milner said the delegation reminded Jasper of the Balfour Declaration of 1917, saying, that had the British government acted in the terms of the declaration, millions of Jews would have been spared.

"After 30 years," added Milner, "do they want to repeat history?"

Documents provided by the delegation have been for-

warded to Sir Alex Douglas-Home, secretary of state for foreign affairs.

Milner said he queried Jasper as to how the British government would like it if Canada recognized the opening of a branch office of the Irish Republican Army in Canada.

Milner was accompanied by Rabbi Dr. Solomon Spiro, member of the executive of the organization, and Jack Kupfert, executive director of the Eastern Region.

Rabbinate

Continued from Page 1

A prominent Ultra-Orthodox leader, Rabbi Menahem Porush, Member of the

Knesset, attacked the Rabbinate for "permitting itself to be elected by secular bodies" rather than religious ones.

"In my opinion," he said, "the Chief Rabbinate should be elected by those people who are religious and the rabbis should not be dependent upon any secular body."

Minister of Religions Warhaftig is firmly against any separation of State and Rabbinate.

"A Jewish State must also have a State Chief Rabbinate."

"The Chief Rabbinate must be so strong that although it is recognized by the State, it still retains its independence."

ADATH ISRAEL CONGREGATION

Invites members of the Jewish Community to

Worship in the Alex Tobias Hall on the High holidays

Services will be conducted by the new Assistant Rabbi of the Congregation,

RABBI ROBERT BINDER

The Alex Tobias Hall is on the Main Floor and air-conditioned. TICKETS ARE AVAILABLE AT THE SYNAGOGUE OFFICE
Information: 635-5340

37 Southbourne Avenue

1 block north of Wilson, 1 block east of Bathurst

MEMORANDUM

TO: STUDENTS OF GRADES 10, 11, 12
FROM: INDEPENDENT JEWISH DAY HIGH SCHOOL
SUBJECT: STUDY AND LEARNING

If you are interested in serious, and earnest, exciting and (yes, even) pleasant study, we may be your answer.

Our community of students is dedicated to general and Jewish study, and chevritut (we care). Even if you have no previous intensive Hebrew education - we have a place for you.

In addition to all the regular general high school subjects and the Hebrew text, source or structured studies, we will offer the following "educational goodies": Theatre Arts, Law (and comparing it with Jewish law), Judaica electives such as Biblical archaeology, Jewish thought, Jewish music, and sociology of the Jews, and mini-courses, to be scheduled throughout the school year, based on student interest.

We have developed (and will continue to refine) a desirable balance between formal classes and independent study and research, allowing time for both.

Interested in "going to school with a smile"? Call us - it may be the beginning of a lot of "Jewish happiness".

The Independent Jewish Day High School, sponsored by the United Synagogue Day School, meets at 1700 Bathurst St. (781-5658).

Welfare Funds combine to aid in flood disaster

TORONTO -

More than \$2,000,000 is required over the next two years to restore Jewish life in Wilkes Barre, Pa., which was devastated by floods earlier this summer caused by Hurricane Agnes.

This projection is based on information gathered by the Council of Jewish Federations and Welfare Funds, the association of central community organizations serving 800 Jewish communities in the United States and Canada.

Dr. A. A. Epstein, Toronto, vice-president of the CJF, said the Wilkes Barre community has undertaken to provide \$295,000. The balance will be sought nationally from Jewish federations and welfare funds. He said \$350,000 has already been pledged and most of it paid by communities "which have taken the initiative without waiting for a national program to be formulated."

Dr. Epstein said flood relief funds will come from reserves and endowments and will in no way interfere with the money allocated from the annual campaigns.

He said the flood disaster, and particularly the Wilkes Barre devastation, was "the worst in American history." Fourteen hundred of the 1,600 Jewish families in Wilkes Barre were affected and 1,300 families were evacuated. Fewer than 100 families are back in their own homes.

The CJF reports also that most of the 800 to 900 Jewish businesses were damaged and destroyed, including the offices of Jewish professional men and women.

Of the funds required from federations, a total of \$1,324,396 is needed for the continuation of Jewish communal services; \$460,000 for



Dr. A. A. Epstein

Edward Green

STUDIO OF PHOTOGRAPHY

BRIDAL & WEDDING PHOTOGRAPHY

ask about our special offer

3377 BATHURST

781-8803

\$16,535*

The penultimate Mercedes-Benz. Engineered for effortless cruising hour after hour. Very fully equipped. Almost nothing to choose but one of twenty-nine colours.

*Mercedes-Benz model 300SEL. Price shown is suggested retail exclusive of some options, F.O.B. Toronto. Provincial taxes extra. Enquire about our European Delivery Plan.

MERCEDES-BENZ
of Canada Ltd.

100 Davenport Rd. (at Bay) 962-5030

Choose one of the Styles here for your own Personalized....



New Year Greetings

Rosh Hashana Issue

Deadline - August 24, 1972

The High Holy Day issues of The Canadian Jewish News offer an appropriate, convenient and inexpensive means of extending your personal NEW YEAR Greetings to ALL your friends without neglecting or offending anyone.

USE CONVENIENT ORDER FORM BELOW

CHOOSE ONE OF THE STYLES HERE

Your Greeting will be listed alphabetically

1972
Mr. and Mrs. Harry Blank
1234 Boulevard Rd.,
wish all their relatives
and friends
a Happy and Prosperous
New Year

STYLE A
**\$7.50 For
Rosh
Hashana**

STYLE B
**\$15 For
Rosh
Hashana**

1972
לשנה טובה תכתבו
MR. AND MRS. HARRY BLANK
1234 Boulevard Road, Toronto
Wish All Their Relatives and Friends
a Happy and Prosperous
New Year

PRINT NAMES AND ADDRESSES CLEARLY TO AVOID ERROR

Enclosed find \$..... in payment for my personal New Year Greeting

FULL NAME

Be sure to state if Mr. and Mrs., Mr., Miss etc.

Street and No.

City

Phone

Please Check One
☐ STYLE A
☐ STYLE B

MAIL TO:
THE CANADIAN JEWISH NEWS
22 Balliol St. Ste., 15, Toronto 295

As the amount is too small a matter on which to keep books, we request that your greeting be accompanied by cash or money order.

Organizations and People

what's new... by Miriam Herman

FOR SENIORS ONLY

Senior Sinai, Temple Sinai's newly formed group for senior members of the congregation and parents of congregants, is off to a flying start! Launched last month, the group already numbers about 40 men and women. There have been several sessions so far including a bustripto Barrie. Plans are to meet regularly with programming — guest speakers, arts and crafts, drama etc. — going into high gear after the holidays.



Sara Herzog

JEWISH MENTAL HEALTH CENTRE

The 78-year-old Jerusalem Mental Health Centre-Ezra Nashim is considered the most advanced mental health centre in the Middle East. What began as a shelter for mentally disturbed persons opened by a small group of women in the Old City in 1895 is now an 11-building medical complex in Givat Shaul, a suburb of Jerusalem. The complex, completed in 1968 is the first psychiatric hospital to be built in Israel and the country's only non-profit, voluntarily maintained hospital devoted exclusively to treating and helping the mentally ill. Not only was the hospital founded by women but all its presidents have been women. The third and current president is Rabbanit Sarah Herzog, widow of the late chief rabbi of Israel, Chaim Halevi Herzog. The hospital is non-sectarian, open to all residents.

SYNAGOGUE NATIONALIZED

One of the last remaining synagogues in Algeria is now a public meeting hall. The

Kanaoui Synagogue of Oran, built in 1880, has been nationalized by the Algerian government leaving the 200 Jews still in Oran without a house of worship. The Jewish community leaders there were able to arrange for the shipment of the synagogue's religious articles to former Oran Jews now living in Paris. Before Algeria's independence from France, there were 15,000 Jews in Oran.

ENCOUNTER WITH CHABAD

The Lubavitch Youth Organization Summer Institute is being held at Camp Shalom, Loch Sheldrake, N.Y., Aug. 24 through Sept. 3. The week long institute will cover such topics as Chassidism and the search for real faith, practical mitzvot, Jewish customs and laws, Chassidic philosophy. The Sabbath, Sept. 2, will be spent with the Lubavitcher community of Crown Heights for a farbrengen, a Chassidic gathering.

ASTHMATIC ORGANIZATION

CARIH, the Children's Asthma Research Institute and Hospital in Denver, Colorado, was formerly called the Jewish National Home for Asthmatic Children. Founded in 1907, it pioneered the treatment of allergic diseases of which asthma is the most serious. Myrtle Berger, 1st vice-president of the Canadian Friends of CARIH, recently returned from Denver where she attended the 65th annual national auxiliaries convention of CARIH with fellow Torontonians Marianne Garber. Mrs. Berger tells us that the funds raised by the Canadian group throughout the year are directed towards the treatment of the Canadian youngsters receiving care at the hospital.

NOTES ON MEZUZOT

An agreement between the Israeli departments of absorption and religious affairs has resulted in a mezuzah on the front door of every immigrant flat in Jerusalem. And while on the subject of mezuzahs — according to Rashi (Rabbi Solomon Ben Isaac known after the initials of his name) of 11th century France who was famed for his commentaries on the Bible and the Talmud, the mezuzah should be attached vertically. But according to his grandson Rabbenu Tam (Rabbi Jacob ben Meir Tam) the mezuzah should be attached horizontally. Thus when you affix the mezuzah to your door in a slanting position it is a compromise between the two opinions.

From ledgers to car racing

By GARY LAFORET
CJN Staff Reporter

TORONTO —

Three years ago, accountant Harvey Hudes was checking the books for Mosport Park and thinking about buying a sports car. Today he's got his sports car and Mosport as well.

"I started off by being the accountant for the company. When some of the shareholders got disenchanted and sold out, we bought in," says president and general manager Hudes, who along with the track's former lawyer, Bernie Kamin, manages internationally-known Mosport.

Sitting in the board room of Mosport's North Yonge St. office, surrounded by dozens of cartons of souvenirs, posters, bumper stickers and equipment waiting to be shipped to the track for an upcoming race, the 40-year-old father of three admits he's a businessman first and a racing fan second.

Being a fan, he says he tries to make sure that club racers — amateurs who race

on the weekend — have enough time on the track to develop their skills. But he says that in a growing sport that's becoming increasingly businesslike, he has to be businesslike, too.

"The sport evolved from the very wealthy who did it for a hobby," says Hudes. "Today, many of the drivers begin as mechanics and they must be good businessmen in order to race."

The weekend of a major race such as the Grand Prix of Canada finds Hudes at the track 50 miles northeast of Toronto "putting out fires."

"I try not to have a specific function, the day of a big race. I'm there to put out fires. There are emergency decisions to be made."

One of Hudes' "emergency decisions" was to stop last year's Grand Prix 16 laps short of completion because of a thick fog reducing visibility to nil on some sections of the 10-corner track. The decision was later described as a "very brave" one by a European racing figure.

Planning and organizing



Harvey Hudes

weekend races that are attended by as many as 50,000 fans from all parts of North America is a big job and, to assist him with it, Hudes — unlike other North American track managers — employs a full time staff of 10.

They spend their time dealing with advertisers, promoters, racing organizations, drivers, fans and concessionaires. According to Hudes, they also spend more than a little time "praying for good weather."

"The job is really a job of logistics," says Hudes. "If you do the detail, the job gets done."

Renowned scientist to address Yeshiva University dinner

TORONTO —

Dr. Jacob E. Goldman, senior vice president for research and development of the Xerox Corp. of Rochester, N.Y., will deliver the main address at the Yeshiva University Heritage Dinner, to be held Tuesday, August 22, 6:15 p.m., at the Park Plaza Hotel, Toronto, it was announced by Meyer W. Gasner, chairman of the event.

The dinner is being sponsored by the Ontario Friends of Yeshiva University, an organization of area businessmen, educators, leaders in professional and public life, parents of students and alumni who identify with and support the goals of the institution.

Dr. Goldman, a graduate of Yeshiva University, holds advanced degrees in physics from the University of Pennsylvania and an honorary doctor of laws from Yeshiva University. He was director of Ford Motor Company's scientific laboratory from 1962 to December, 1968 when he joined Xerox as group vice president, research and development.

Dr. Goldman has served on the faculty of Carnegie Mellon University where he headed the laboratory for magnetic research. He was also Visiting Edwin Webster Professor at Massachusetts Institute of Technology and chairman of the panel on noise abatement of the U.S. department of commerce.

Dr. Goldman's past affiliations have included membership on the governing boards of the American Institute of Physics and the Scientific Research Society of America, the U.S. department of commerce technical advisory board, the statutory visiting committee of the National Bureau of Standards and a trusteeship with the Midwest Research Institute.

Among Dr. Goldman's many activities on behalf of educational and Jewish communal affairs are his efforts as a member of the board of overseers of Bar Ilan University, as a director of the American Technion Society, and as co-chairman of the Alumni Council, Yeshiva University's major volunteer advisory group.



Dr. Jacob E. Goldman

The Heritage Dinner, which marks nearly 50 years

of co-operative endeavor between Canadian Jewry and North America's oldest institution of higher learning established under Jewish auspices, will launch local participation in the university's long-range program of academic reinforcement, "the Decade of Dedication."

All arrangements for the Heritage Dinner are being coordinated by Mr. Gasner, Samuel Sable, who serves as co-chairman of the event, Joseph Tanenbaum, honorary chairman, and a committee of more than 50 prominent area leaders.

...about people

Former Torontonian Ben Lappin is now acting head of Bar Ilan University's school of social work. Executive director of Canadian Jewish Congress, Central Region, for many years, his book *The Redeemed Children* is an account of the settlement of European orphans brought to Canada by Congress after the Second World War. He went on from Congress to become professor of social work at the University of Toronto where he received his doctorate. He and his family left for Israel two years ago. His wife Adah, also on staff at the Bar Ilan, lectures in comparative literature.

New on the Montreal scene is Rabbi Mark A. Golub who arrived from Roslyn, N.Y., earlier this month to assume the spiritual leadership of Temple Beth Shalom. Assistant rabbi at Temple Sinai in Roslyn for the past three years and prior to that chaplain with the U.S. army in Vietnam, he spent one year as student rabbi in London, England.

Toronto soprano Judith Lebane is singing the title role in this week's Ontario Place presentation of excerpts from Verdi's opera *Aida*. A member of the Canadian Opera Company she is to be the high priestess in the company's production of the opera at O'Keefe Centre on Sept. 30. A soloist on radio, the concert stage and in opera, she sang with the Beth Tzedec choir until last year.



Judith Lebane

A York University political science graduate has been appointed director of youth services of the central region, Cana-

dian Jewish Congress. David Sadowski, taking over the post recently vacated by Steve Ain, has long been active in community affairs. He was Toronto chairman of the Student Council for Soviet Jews, a member of the Action Committee for Soviet Jewry of Congress and a member of the advisory board of the Jewish Student Federation at York. A lecturer in youth activities in both Canada and the United States, he was also involved in the Freedom Caravan for Soviet Jews program last summer.



David Sadowski

Hanoch Rizman, producer-director of the Zionist Organization of Canada's cable television show *Shalom*, is presently in Israel taping interviews with Israeli personalities David Ben-Gurion, Transport Minister Shimon Peres, General Ezer Weizman, former chief of the air force, and others. These interviews are to be part of the fall programming. ZOC executive vice-president Dr. George Liban is preparing for the Toronto-based show (coming out in full color this coming season) to be distributed to other major Canadian cities.

Early morning television viewers will be able to catch the new *Canada AM* show with host Percy Saltzman from Monday, Sept. 11th on. Mr. Saltzman, known for his chalk-throwing weather-reporting, moves to the CTV interview program after 20 years with the CBC. His skill as an interviewer was established on the CBC programs *Tabloid* and *Close Up* a few years back.

MEMORIAL MEETING (SHLOSHIM)

for
KALMEN BERGER
— and
DR. ISIAH RABINOVICH

The Labour Zionist Movement
deeply mourns the passing
of its leader
KALMEN BERGER

Dedicated Zionist and educator
and

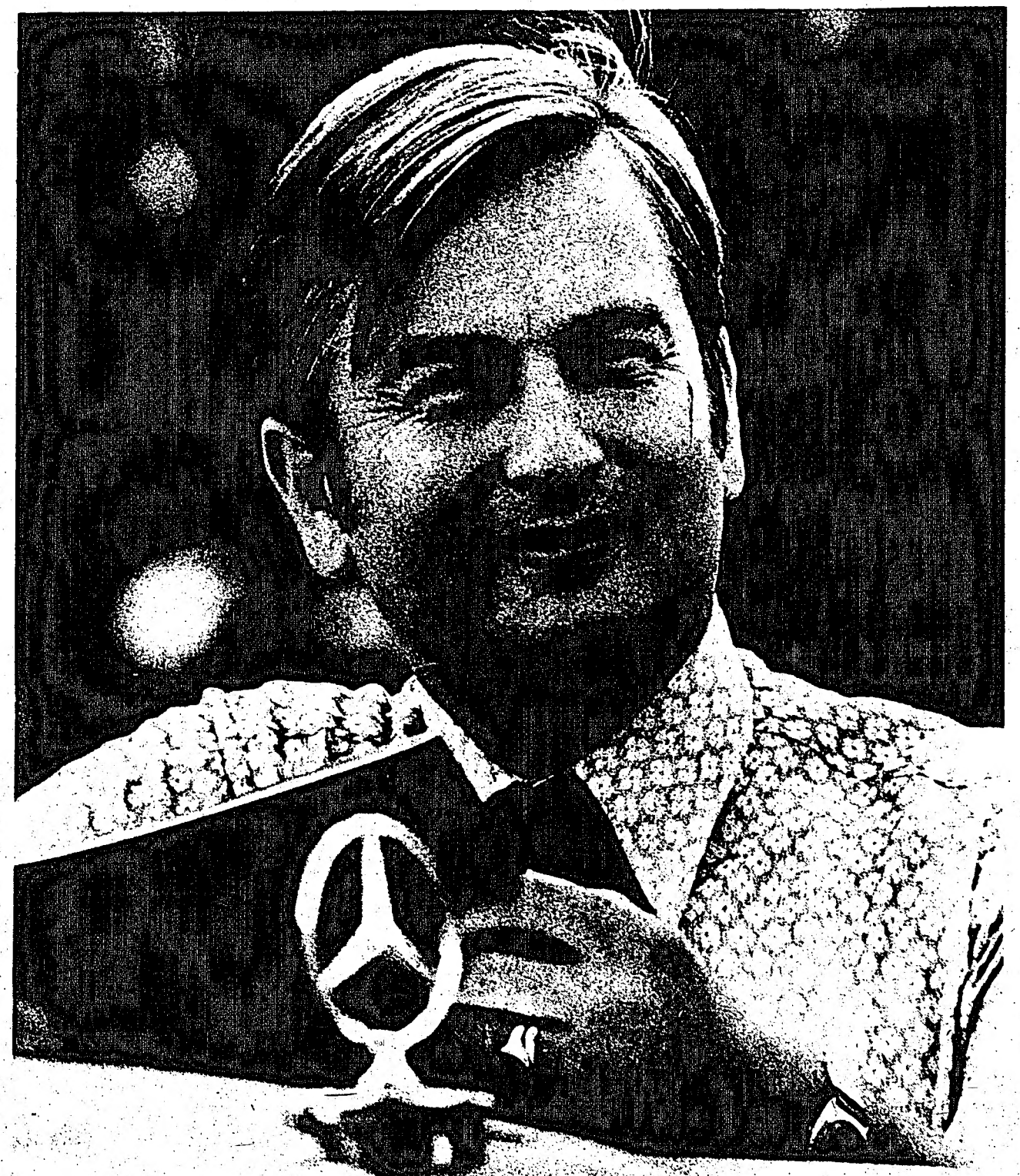
Dr. ISIAH RABINOVICH

Writer, critic and outstanding member
of the Labour Zionist Movement.

The Memorial Meeting will take place
MONDAY, AUGUST 21, 8.00p.m.

in the
AUDITORIUM
LABOUR ZIONIST CENTRE
12 Viewmount Ave.

All members of the —
Labour Zionist Movement
Labour Zionist Alliance
Israel Histadrut Campaign
United Organizations for Histadrut
Pioneer Women's Organization
Bialik Hebrew Day School
and friends in the community are asked to
attend and pay their last respects to two outstanding communal leaders.



We are very happy

We are a low key company. No pressure. So in a quiet way we can truthfully say that The Canadian Jewish News has contributed greatly to our happiness.

The Canadian Jewish News obviously

enjoys a fine group of readers and has helped us reach an important segment of the market.

K.C.V. Rosenstiel,
Sales Manager

Mercedes-Benz Company of Canada Ltd.

The Canadian Jewish News has proven effective
in the sale of distinctive products.

The Canadian
Jewish news

CHAIT, SALOMON,
GELBER, REIS,
BRONSTEIN & LITVACK
ADVOCATES, BARRISTERS, SOLICITORS
SAMUEL CHAIT, O.C.
NATHANIEL H. SALOMON
NAHUM GELBER
ARTHUR I. BRONSTEIN
BERNARD REIS
ROBERT S. LITVACK
GORDON L. ECHENBERG
C. RALPH LIPPER
DAVID KATZENELSON
ARTHUR M. SANFT
JONATHAN CHAIT
SANDOR J. KLEIN
DAVID H. KAUFFMAN
NORMAN AMYOT
MAX R. BERNARD
RICHARD EVIN
CARL GELBER
WARREN BASR
THE ROYAL BANK BUILDING
1 PLACE VILLE MARIE
MONTREAL 113, CANADA
TEL. 866-5441 - AREA CODE 514

Editorial page

The Canadian Jewish News

An independent Community Newspaper serving as a forum for diverse viewpoints.

Directors: Donald Carr, Q.C. Murray B. Koffler
Albert J. Latner Ray D. Wolfe
Managing Editor, Sol I. Littman
Editor, Ralph Hyman

Assistant Editor, Lewis Levendel
Director, Quebec Bureau, Mark Medico
Advertising Director, Aaron Biranbaum

Second Class Mail

Registration Number 1683

Postage Paid at Toronto

The Canadian Jewish News assumes no responsibility for the kashruth of the products advertised.

Vol XII No. 84 (705)

Published by The Canadian Jewish News
(A corporation without share capital)
Subscriptions \$6 per year, \$15 - 3 years.
U.S.A. \$8.50 per year, \$22.50 - 3 years.
All other countries \$12 per year, \$30 - 3 years.
Published at 22 Balliol St., Toronto 295, Ont.
Toronto Telephone 481-6434

Quebec Bureau -
5257 Queen Mary Rd., Suite 5, Montreal, Que.
Montreal 481-2731

8 ELUL KI SEZE
Candlelighting: Toronto 8:00 Montreal 7:41

The 'educated unemployed' Shall we ignore a time bomb ticking away in our midst?

How quickly we have accustomed ourselves to the idea that there are highly educated members of our society who are either unemployed or working at jobs well below their capacity.

By applying the label "educated unemployed", we have been made to feel that the problem has somehow been resolved and that it need not concern us further. Nothing could be more dangerous on our part because no ill of our society has greater potential for revolution.

In the early years of the great depression between 1929 and the beginning of World War II, those who were unemployed had to contend not only with poverty but also with an attack on their own sense of adequacy. Our society was certain that the unemployed were somehow to blame for their plight; that they were lazy, unskilled, unreliable and lacking in initiative.

It was also hard for a man to believe, that it was not he, but the economy that had failed. Almost as severe as the hardship of poverty was the deep sense of guilt at being idle (a major sin in a work oriented society), and despair at letting down his family.

This tendency of the individual to take upon himself the blame for the vast economic dislocations that swept the world in those years prevented the growth of far reaching revolutionary movements. There were relatively few who demanded that the system be dismantled and re-created in a new form. There was some radicalization, some protest movements of the unemployed, but on the whole, the

poor were too depressed to rebel.

But this will not be the case if the educated of our society fail to obtain worthwhile jobs. There is no way we can tell them that their failure is their own fault. We can never convince them that they didn't work hard enough or that they were too childish to defer immediate satisfaction for future gain.

There is no way we can persuade them that they failed to prepare themselves adequately, that they lacked ability or that they were misfits unable to adapt to human society.

Indeed, someone who has earned a Ph. D. is precisely the person who has conformed, who has scrupulously followed society's rules. He has worked hard to prepare himself. He knows he is competent because year by year he has passed test after test.

To come to the end of this long trail and find that there is no return on their investment after all is bound to arouse bitter resentment. This resentment will not be directed at themselves but at the system which failed to make full use of their talents. And, unlike the poor, they are not too dispirited to express their anger.

It is not the poor or the starving that make revolutions. It is the disillusioned middle classes, the educated; those who have a sufficient cushion to protect them from trauma that dare to dream of social upheaval. To tolerate the continued unemployment of the educated is to waste the contribution they can make and to ignore a time bomb ticking away in our midst.

Asians join Israelis as victims of ugly and bigoted nationalism

Thousands of Asians holding British passports will be expelled from Uganda because that nation's president said God had spoken to him in a dream and told him to rid the country of these people. About 50,000 business and professional people are involved.

President Idi Amin, 44, is not noted for the stability of his regime. The Almighty's voice did not speak to him some months ago when he expelled Israeli trade and technical missions from his underdeveloped country, but nevertheless he told the stunned Israelis to get out in a hurry because they had conspired against Uganda's interests. Just what they were supposed to have done has never been established, but when Amin speaks, his hired hands jump to do his bidding.

The Asians, most of them from India, join the Israelis as victims of a man who hears voices in the night. They have been accused of all sorts of offences against the state, from monopolizing the economy to discriminating against the native-born. The fact that they are highly skilled and knowledgeable is ignored by the president.

The Israelis who were kicked out of Uganda had a country to return to. Not so the hapless Asians who have 90 days in which to uproot themselves. There is no open door with a welcome mat awaiting them, despite the fact they hold British passports. Britain has abandoned its traditional policy of permitting all persons with British passports to take up residence there as a matter of right.

As for British Commonwealth countries, the question of what to do is no simple one to answer. No doubt the British Government has been in touch with Ottawa to see what this country is prepared to do and it is to be hoped that Canada will accept a substantial number of Asians. From all accounts they are hard working, capable and responsible people.

Canada's growth potential is still largely untapped and we can absorb large numbers of newcomers, particularly those who come here with skills and some material assets. True, we still have more than average unemployment, but the picture is brightening and past experience here and elsewhere has shown that generally speaking, new Canadians have a beneficial effect on the development of their adopted homeland.

The dream that Amin heard in the night may become a nightmare. While it is believed he may exempt certain professionals from the expulsion order, the bulk of Asians holding British passports have become the victims of a bigoted nationalism and they, and Uganda are certain to be the losers.

We have seen this sort of unthinking prejudice at work in Canada, too. Calgary will be remembered as the city that rejected a highly qualified professional for the position of police chief for no other reason than that he was a citizen of the United States.

Uganda's chief of state and the Canadians whose ugly nationalism won the day, have much in common. One listened to dreams; the others listened to the voice of prejudice.

Rift within Gahal widens

By MOSHE RON
CJN Israel Correspondent

TEL AVIV -

Since Gahal was created seven and a half years ago, as a bloc consisting of Herut and the Liberal Party, there has been no real peace within the organization. There have always been differences of opinion, clashes and rifts. At the beginning, both sides tried to conceal the situation between both parties, explaining it as differences in temperament and background.

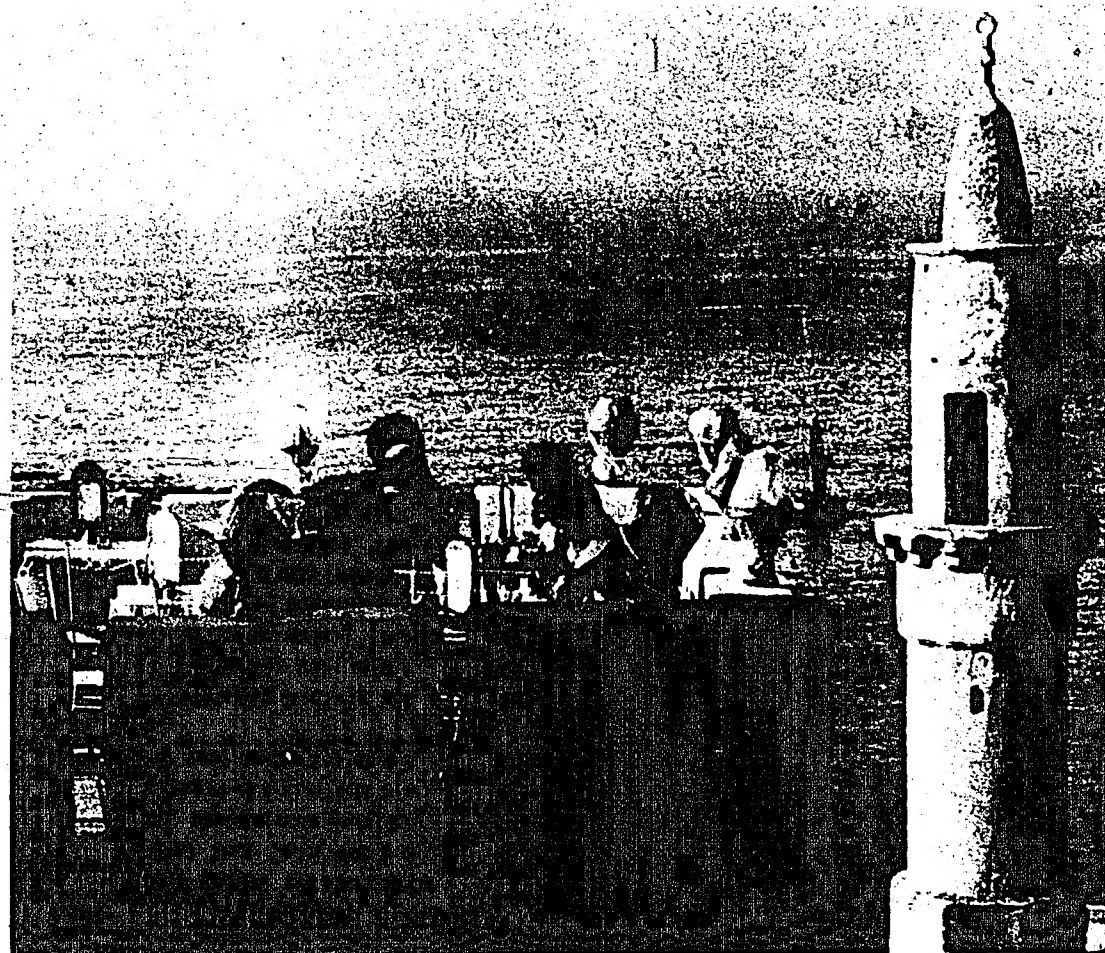
During the years the rift widened. Often the polemics are openly disputed. Opinions are voiced in both parties that the alignment between them has not worked and, therefore, it is better to dissolve it. Some party leaders think that the bloc has to be kept up at any price. Others maintain that it is impossible to continue the coexistence in a state of artificial peace.

The chairman of the Herut executive, Ezer Weizman, spoke strongly against any split in Gahal and advocated a new dialogue with the Liberals in order to find a way for a joint appearance at the next elections. Menachem

Begin Herut leader, refused to meet the Liberal leaders until they altered their attitude towards the proposed change in the electoral system.

Weizman is also against such a change but, he argues, that this question is not a vital one at present. There are much more important questions he says, such as the latest developments in Egypt and the social and economic situation in Israel which demand the unity of the people and even joining the coalition government of Golda Meir. He pointed to the danger of the General Secretary of the Histadrut, who wishes to carry out a social revolution in Israel and said, it is much more important to deal with this imminent danger, than with a problem which might materialize only in 1977.

In the Herut leadership there is a discussion on if and how to continue the relations with the Liberals. Begin maintains that the future of Gahal depends on the retreat of the Liberals on the question of regional elections and a commitment that they will refrain, in future, from supporting such a change in the electoral system.



A new cafe overlooks the Mediterranean in old Jaffa, the ancient city that has undergone a face-lifting transformation. Slums have been razed and new homes built. (Israel Gov't)

Jaffa has come long way in the past 4,000 years

By ROYSTON ALLEN
CJN Israel Correspondent

JAFFA, Israel -

King Solomon wouldn't recognize Jaffa now - nor would anyone else who hasn't been here for a few years.

"This seaport, one of the oldest in the world, and the one through which Solomon imported the cedars of Lebanon for his temple, has undergone a face-lift."

Ancient Jaffa straddles a hilltop overlooking Andromeda's Rock, where, according to the Greek myth, Perseus rescued the beautiful Ethiopian princess from the Sea Monster.

At one time or another Jaffa has been occupied by the Canaanites, Hebrews, Persians, Greeks, Romans, Maccabees, Moslems, Mamlukes, Turks, British and the Israelis.

In 1948, during the Israel War of Independence, there was almost complete evacuation when most of the Arab inhabitants fled.

Property left behind was placed in the hands of a government-appointed custodian. With the proclamation of the State of Israel, there was an influx of Jewish immigrants and slum life returned to the semi-ruined town. In time, the city fathers wanted the area demolished in the name of "civic decency."

In the nick of time a campaign was organized to save Old Jaffa. Imaginative young artists and architects were called in. They were fired with the idea of turning Old Jaffa into an artists' colony. Property was "leased" from two of the three churches that had holdings in the area. Other property was bought

from the custodian and work started.

Floors and streets were ripped out so that modern drainage systems could be installed. Gardens and open plazas were landscaped and eventually the new-old city began to take shape.

Most of the narrow streets, carefully rebuilt to preserve the Old City's original character, were renamed, 12 of them after the signs of the Zodiac.

Handmade ceramic tiles proclaiming the new names were affixed to the newly carved walls.

The renovated premises were occupied as fast as building was completed. Soon the city resounded to the sound of sculptors at work.

Art galleries and workshops were opened. Exclusive restaurants appeared.

By night, when the streets are softly lit, they echo with music and laughter and the salt tang of the sea fills the air.

High domed Turkish rooms are ideal for restaurants and night clubs, and there are lots of them in Jaffa.

So far, the renovations have cost the Israeli taxpayers over \$800,000. Another \$300,000 has been raised from the sale of renovated properties.

Added to these amounts is the cost of decorating the buildings to suit the purpose of the new owner.

Plans in the future include theatre workshops and film clubs. The area of the port will be turned into a water playground with water skiing and fishing facilities.

Yes, Jaffa has come a long way in the past 4,000 years.

More than 1,000 technicians

Weizmann workers threaten strike

By ARTHUR GARMAISE

REHOVOT -

The Weizmann Institute in Rehovot is facing its first serious labor problems in living memory. Since the founding of the Institute, there has never been a strike, but over 1,000 technical workers have served notice of the seriousness of their demands by threatening to strike until their demands are met. They have already gone out on a "demonstration strike" to show their solidarity, and while they called off the continuation of the strike that was threatened for July 23 and following, the negotiations that are currently being carried on with the administration are being held under the cloud of possible strike action.

Institute spokesman Nechemia Meyers believes that the "matter will be resolved soon by reasonable compromise" but other observers feel that the demands are too extreme to allow for much leeway on the part of the Institute's authorities. The workers - who include in their ranks virtually all of the employees with the exception of the 500 scientists on the payroll - are asking for the following:

- That the institute cover all outlays required for the tuition of the employees' children.

- Control of the workers' share of the pension fund paid by the institute on their behalf.

- Housing loans approximating those given to the scientists: from \$7,500 to \$12,500 per home.

- Establishment of a parity committee that will set up criteria for the transportation needs of the technical workers.

Other institutes of higher learning, such as the Hebrew University of Jerusalem, do give a measure of assistance in the matter of tuition, by providing scholarships to those of its employees' children that attend the Hebrew University itself. However, these scholarships do not cover the full cost of tuition, and do not extend to high school tuition fees. (In Israel, till last year's announcement increases in university fees, high school tuition fees were often as high, or higher than, university fees). Costs of 1,000 chil-



Arthur Garmaise

Sitzkrieg follows blitzkrieg

When, in 1967, the Israel armed forces swept triumphantly through Judea and Samaria, Sinai, the Gaza Strip, and the Golan Heights, neither victor nor vanquished truly believed that half a decade later these territories would still be under Israeli occupation. It was, indeed, hard to foresee at the time that an unprecedented military blitzkrieg would be followed by an equally unique psychological sitzkrieg between Israel and the Arab countries. For many years to come, historians will probably debate the missed opportunities and the shattered hopes that have brought about the political standstill which characterizes the Middle East conflict in mid-1972. By and large, the prolonged occupation is the outcome of political immobilism no less than of the military mobil-

ask the rabbi

What Torah has to say about system of capitalism

1. Would you say the capitalist system is contrary to the teaching of the Old Testament?

RESPONSE:

I am not happy about the term "the Old Testament." In addition to this being a Christian term, it suggests that it is normal procedure for Jews to consult the Bible on its own for guidance on ethical matters, whereas Jewish attitudes are derived in large measure from the interpretations of the Bible found in the other classical sources of Judaism. Having said this I would refer you to a statement attributed to the late Rabbi A. I. Kook. He is reported to have said that he does not know which system is in accordance with the Torah but he is sure that it is not capitalism.

If Rabbi Kook really did say this it is not very helpful. What can be the point of declaring that capitalism is not in accordance with the Torah if no alternative system is proposed that is in accordance with the Torah? It is important to appreciate that the classical Jewish sources obviously cannot have anticipated the highly complex economic problems which obtain in an industrial society. Consequently, one can only speak of principles such as those of justice for all, the rights of each individual and the dignity of man, as well as the stern prophetic injunctions against exploitation of the weak.

Many today feel that these principles are capable of realization only in some form of Socialism but other men of goodwill believe that capitalism is the best system so far evolved for these principles to be realized albeit imperfectly. This means that it is precarious to invoke the Torah in these matters, whether for instance, to vote Liberal or Conservative.

Guided always by Jewish ideals we must do our best to work it out for ourselves. To give an illustration from a different field, the Torah is undoubtedly on the side of health but leaves particular techniques of healing to those qualified to apply them.

dren in high school could easily run to \$250,000 a year.

The negotiations are being followed with some anxiety by the other institutes of higher learning. There is an understanding between them that the actions (or concessions) of one, affect the status of the others.

President Avram Harman of the Hebrew University told me that the housing loans request if granted, and if acting as a precedent for the others, could well bring them close to bankruptcy. The housing loan fund of the Hebrew University "is meager by comparison." The funds are not there even for those loans (to academic personnel) that could be legally authorized.

Even if the Weizmann Institute could, in the course of a number of years, find the \$7,500,000 to cover 1,000 loans of \$7,500 each, it would have to hesitate in making such a concession because of the effect it would have on employee relations in sister institutions.

The compromise that will be reached - and one must be reached - will demand extensive concessions from workers as well as management if a crisis in higher education is to be averted.

ity of 1967. But the fact remains that occupied the territories are. Regardless of who is to blame, irrespective of the why and wherefore, Israel has been governing the territories for the last five years.

A five-year-old occupation is rarely a passing episode. But this particular occupation has become a momentous event. Arabs and Jews - who for so many years grew accustomed to viewing one another through a glass darkly - have suddenly come face to face. Much to everyone's surprise, the encounter, far from generating friction, has demonstrated that Arabs and Jews can live together and work together. Thousands of Arabs commute freely every day to Israel proper for remunerative work and for pleasure. Joint Arab-Jewish commercial undertakings are proliferating.

Opinion

'One of the most significant imports to Ontario theatre scene'

theatre review

By FRANK MICHAEL

La Guerre, Yes, Sir!

Contemporary drama in English Canada favors two tendencies: the personal and the fantastic. The popular drama of French Canada, all too seldom performed outside Quebec, provides an instructive contrast.

Roch Carrier's *La Guerre, Yes Sir!*, premiered in English by Le Theatre du Nouveau Monde at Stratford's Avon Theatre, exemplifies the historical and social awareness which has transformed theatre in Quebec into much more than mere recreational activity.

Adapted by Carrier from his novel of the same name, *La Guerre* transports the ravages of World War II from the distant nightmare of the European front to the intimate reality of an isolated village in rural Quebec. The corpse of Corriveau, a vil-

lage lad killed while answering the doubly urgent call of nature and duty, is returned for burial by an English Canadian military escort.

The presence of death and its English agents polarizes feelings of fear, guilt, jingoism, hatred, cynicism, resignation and despair. For the war has exacted other casualties in the village before claiming Corriveau.

Josephine, now guilt-ridden, has pushed her husband, the reluctant Napoleon, to war. Amelie, a pious but lusty housewife, harbors two husbands in her home, both deserters. Berube, brutalized and embittered, returns from service in Gander with an English prostitute, now his bride, in tow. The husky Joseph, in a direct but drastic measure, chops off his hand to avoid the detested conscription.

Carrier's depiction of the divided village, collectivized by Corriveau's wake, recreates the grotesquerie, the insular superstition, the ostentatious but morbid religiosity, and the childish delight in blasphemy associated with the Dark Ages of Duplessis, before Quebec's Quiet Revolution.

Despite the murderous events of the wake, which results in the accidental death

of an English Canadian soldier, the strong, indomitable will to live, the primitive but sincere opposition to conscription emerges in sharp relief. Carrier tempers the foibles of his people with a basic dignity and pride.

Albert Millaire's direction of the polished Theatre du Nouveau Monde was perhaps too casual, and betrayed a reluctance to embrace the full savagery inherent in Carrier's bleak portrayal. The force of the production was further syphoned by the sluggish pace imposed by the French company's cautious approach to performance in English.

In a similar vein, the slickness of Mark Negin's mechanized set, part of which resembles "military-Magritte," distills black comedy to mere local color.

Despite the inappropriate levity and glitter of this particular production, *La Guerre, Yes Sir!* represents one of the most significant "imports" to the Ontario theatre scene this season.

For a variety of drama with pertinence, vitality, and roots, now is the time, midway through the festival season, to make that annual trek to Stratford.

English historian Cecil probes Nazis' ideological underpinning

book review

By BERNARD BASKIN

THE MYTH OF THE MASTER RACE
Alfred Rosenberg and Nazi Ideology
by Robert Cecil

Even after a generation or more the rise of Nazism remains an enigma. How was it possible that Germany should have been transformed almost overnight into a pariah among nations? What fiendish skein of events, what inexplicable mass hysteria turned a people of thinkers and poets (Dichter und Denker) into a people of judges and executioners (Richter und Henker)?

The reasons for the Nazi typhoon of violence and death were many. But what must not be overlooked was the ideological underpinning of the National-Socialist movement which provided a kind of demented philosophical justification for Hitler and his henchmen and which found prime expression in the writings of Alfred Rosenberg.

Robert Cecil is an English scholar, historian and diplomat with many years of experience in Germany. In this book, the first full length study of Hitler's chief theoretician, he charts Rosenberg's role in bringing Hitler to power, and describes the paradoxical and many-

sided nature of the man himself.

A zealous advocate of racial purity, Rosenberg came of impure and mixed ancestry. Born and educated in Estonia, he was eventually placed in charge of occupied Russia, only to hesitate from following through on his widely publicized ideas of genocide. Although essentially a weakling and coward he went to his death in October 1946 with stoic resignation. There is irony in the fact that his body and those of his fellow criminals were incinerated in the ovens of Dachau. "His closest collaborators, who had known him for years, called him the Sphinx, on account of the opaqueness of his character and lack of initiative and capacity to express himself clearly - he was quite incapable of issuing clear orders."

Rosenberg's most ambitious work "The Myth of the Twentieth Century" was not only an attack upon Jews, but also an impassioned assault upon Christianity. For the author of this mish-mash of pseudo-history, half-truths and bombast there was the dream of "a new faith; the myth of the blood, the faith to defend with its blood the divine essence within the human being."

Although Hitler probably never read what he referred to as a "difficult" book, "The Myth" with its attempt to create a national racial cult became the official blueprint of Nazi aspirations. However, the fatuous racial doctrines were impossible to apply. "As the war dragged on, the Nazis became increasingly alarmed about existing shortages of Aryan manpower. When the need to import metal workers from

the Ukraine into the Reich became acute, the 'White Niggers' mysteriously became 'Germanisable'... Racial principles began to slip in favor of the contradictory theory that removal to the environment of the Reich would promote Germanisation. Skulls were frenziedly measured for new criteria and psychological ones were introduced. Himmler had declared that 'it was in the nature of German blood to resist'. This led to the curious conclusion that Balts or Poles who not wish to be Germanised were more likely to have Aryan blood than those who tamely submitted. By this time the ideology, which had never rested on any sure foundation, was in total disarray."

The sensitive reader of Cecil's brief, absorbing account of a man and a movement is left with the uncomfortable feeling that at least two pernicious racial tendencies are still current in our society. Firstly, the widespread attempt to achieve a cheap and spurious superiority by treating others as inferior or undesirable. Secondly, the penchant and need of many persons to overlook their own shortcomings and inadequacies and assume that all misfortunes flow from the iniquity and perversity of those who are different from themselves.

Racial and religious hatred, stirred to a witches' brew, were demonic forces that helped bring thugs and madmen to power. The fight against evil and irrationality is unceasing. If intelligence, good will and vigilance are not brought to bear against a rising tide of stupidity and arrogance - then God help us!

Special gauges are needed to understand Israeli events

By J. B. SALSBERG
(Second in a series)

My romantic search for the renewed glories of an idealized past - the dream-world of our ancestors - usually comes to a wistful end after my first full day in Israel. My last pilgrimage was no exception. But after I got that inevitable experience out of my system I settled down to pursue the objective of my visit; to feel the pulse of the very dynamic and throbbing Jewish state on the eve of its first quarter century of existence.

After visiting its rapidly growing cities and its rejuvenated countryside and after probing its outspoken, opinionated and creative people of all walks of life I found it harder than ever before to establish the pattern of Israel's present pulse rhythm.

On the overriding issue of guaranteeing the peaceful future of a sovereign, viable and defensible Israel the pulse of its population beats strong and even. On all other questions of the day the pulse beat varies widely.

If one were to gather a dozen prominent Israelis, each representing a different social, political or religious school of thought, and if one were to ask that the real Israel please stand up there is no doubt that all 12 would spring to their feet in unison. In truth, though, there is no "real", or "one-Israel" yet. There are at present many Israels in Israel. It reflects the realities of Israel today. Side by side with its breathtaking growth and accomplishment there goes on the incessant and sometimes disturbing struggle for the mind, the soul and the ultimate physiognomy of the state of Israel.

To understand Israel's evolution one must discard all standard yardsticks for measuring national, social and political developments. When a normal level of existence will be achieved, the universal laws operating in those areas will, of course, also apply to Israel. But that condition has not yet been reached and, for the moment, special gauges have to be employed to comprehend what has and is still taking place there.

What measuring devices will, for instance, explain how a people that was almost totally removed from statehood and statecraft for millennia have so rapidly mastered both? Or how a people that was completely removed from



J. B. Salsberg, recently returned from Israel, talks to nurses in centre named for him

every aspect of military affairs developed almost overnight, an exemplary fighting force?

Strange as it may sound to those who study the classic or traditional evolution of states it is nevertheless a fact that the small Jewish community in former Palestine assumed and exercised state authority when statehood was still only a state of mind.

And how explain the unique fact that the pioneer Jewish labor organization's first objective was to create a working class that will join its ranks? Or where and when did intellectuals voluntarily choose to become laborers and where elite of a community? What infant state had such a proportion of doctors, engineers, scientists, writers, musicians etc. to serve it and even help other states?

Israel is the salvaged heritage - the good and the unbearably bad - of our people. It was brought to the ancient land by those of its heirs who longed for its shores as well as by those who were driven there, often against their will by a bitter fate.

Add to this the multiplicity of cultural backgrounds that the 2,000,000 new citizens brought to Israel since the original half million settlers estab-

lished the state and you will have some idea of the immensity of the process of absorption and integration that is underway every minute of every day in some 800 urban and rural communities; in 5,500 schools of every description; in the army; in the unions; in the political parties and, above everything, on the job; in factories, in transportation, in the civil service, on the docks and in trade and commerce.

Little wonder that there are strains and stresses on all sides. There are the collisions between idealism and aversion; between social responsibility and selfish aggrandisement; between the poor, who can't rise from their poverty, and the ostentatiously rich; between the saints, of whom there are many, and the sinners, of whom there are altogether too many.

A colossal human experiment is in process. A new nation is being fashioned. Given peace there are those who are satisfied with things as they are and want more of the same. On the other hand there are those - and I think that they are the majority - who are deeply concerned and worried by present trends. They still dream of a model state, of the prophetic fulfillment. I share their dream and their resolve to achieve it.

Letters to the Editor

'J.D.L. is never unprepared'

Dear Editor:

I am writing to you regarding the article that was printed about a Jewish Defence League member and the Western Guard (Aug. 4, 1972). I would like to clarify the readers of this magazine that Mr. Applebaum cannot be a true member of J.D.L. No member ever comes unprepared if he is giving a speech or lecture, and would never speak to such a group like the Western Guard (formerly the Edmund Burke Society).

As a member of J.D.L. and Chairman on a University Campus, I never come unprepared to give a speech. Before I give my speech, I prepare all the materials that needs to be presented. Since I have spoken to many non-Jewish organizations, I think Mr. Applebaum was naive in speaking to this particular organization.

Myra D. Katz,
Windsor,
Chairman Jewish Defence
League at Wayne State
University, Detroit.

Dear Editor:

The question of abortion is a matter for every woman's conscience - and her's alone. It is not a "Jewish" question in spite of Dr. Esther Greenglass's obviously ridiculous survey or Dr. Heather Morris' fanatical religious zeal.

As a woman and a Jew, I deeply resent being stereotyped or having my moral outlook spoken for by either of the above ladies.

It is my earnest hope that the Jewish community will continue to be in the forefront of progressive thinking and social reform, as it has always been, and that Jews will make up their minds on this vital question according to their liberal conscience and not out of community or religious pressures.

Each and every day we are assaulted by the horrendous circumstances that unwanted living children are forced to exist under. When society has been educated to care about them - then will it be time to devote ourselves to the unborn!

Luba Greenberg,
Toronto

Dear Editor:

I wish to reply to your leading editorial of August 4, entitled "Is higher education a liability in brewing crisis of employment?"

As a Jew who worked for 2-1/2 years at the Bank of Montreal, I am particularly upset at the statements made in the last few paragraphs, alleging that Jews are 'barred' from certain areas.

As regards the Bank of Montreal, this statement is just not true. When I filled out my application form at the B. of M.'s Head Office in Montreal, I did not even have to list my religious affiliation on it. One of my Jewish colleagues at the main Montreal Branch where I worked (next door to the head office) had been there for 35 years and was an auditor, a very important post in any branch.

On a more general basis, however, there are two important points to be made with regard to alleged discrimination.

Firstly, the whole problem involves a 'self-fulfilling prophecy'. At one time, it is quite likely that companies in the fields mentioned did actively discriminate against Jews. Now, most of them do not. But, the damage has been done. The Jewish community continues to believe that the companies discriminate. As proof, they point to the lack of Jews on staff. Of course there are no Jews on staff - none have applied. And so it goes. Each succeeding generation does not apply and then can turn around and say: 'See, the company discriminates. No Jews there.'

What is the answer?

'We need to put researchers at work delving into the underlying reasons. . . . What utter nonsense and waste of money! All that is needed is for Jews to quit bitching, get off their backsides and apply to these companies. And if the personnel director should say 'No Jews allowed' (highly unlikely), then apply to another company. Don't go running back to the Jewish community saying 'See, I told you so' and quit.

David E. Pinto
Montreal

Dear Editor:

Re your article "Government Youth Program Accused of Discrimination". Miss Lichtman has apparently missed the point. I

don't believe for a moment that Jewish students were discriminated against. However, I maintain that Jewish content projects, none of which received approval, were not given proper consideration.

In May, at a meeting with Richard Cohen, Toronto projects officer, a number of students were advised that it was perfectly acceptable to define "Your Community" as the Jewish community, and that it would be beneficial to try and design projects which would meet the needs of "Your Community". This same projects officer then decided that those Jewish needs did not have the same priority as the needs of Italians, Greeks, Portuguese, or West Indians, and all Jewish content projects were rejected.

O.F.Y. was established for the primary purpose of giving students meaningful and creative summer employment, and not as a supplement to the Social Services budget of the Department of National Health and Welfare. It is my contention that the projects officers had no knowledge whatsoever of the needs of the Jewish community and thus no ability to decide whether these projects would serve the community well. I would rather that the Federal Government give the money to the Social Planning Council of Metropolitan Toronto and let them decide where the need is.

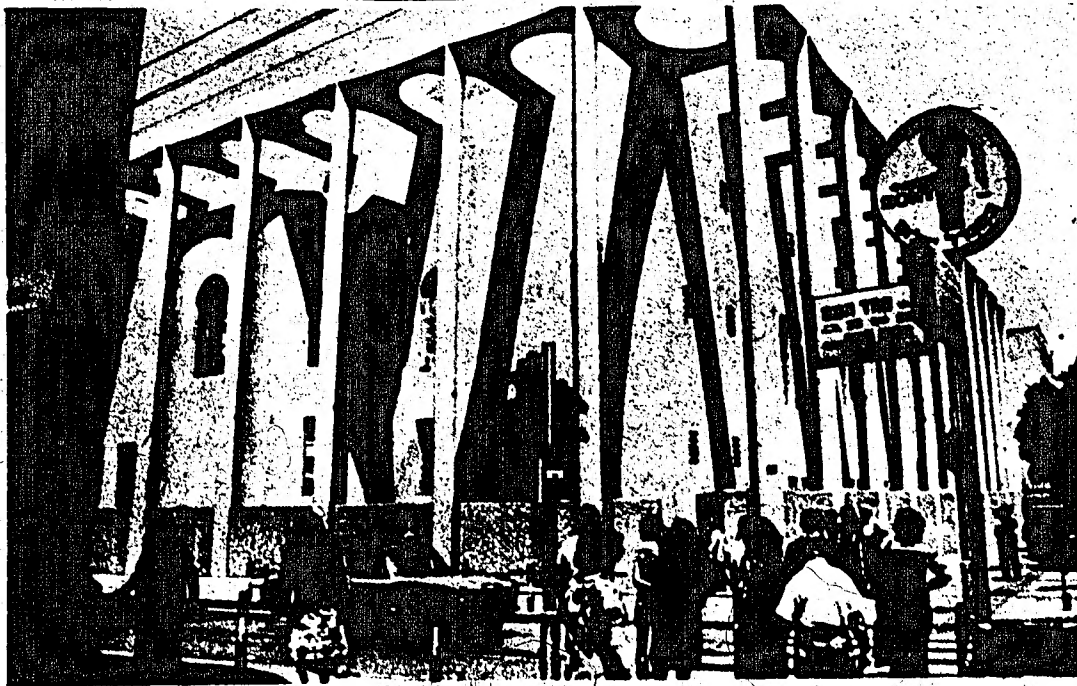
Steven Ait
Director of Youth Services
Canadian Jewish Congress

Dear Editor:

I shed no tears for the troubled young Jews who find their solutions in Christianity.

My fears are for our young children growing up in homes that have replaced Judaic values with materialistic success symbols. Our heritage is ignored.

I would urge the creation of an institute of Judaism that would study our failure to transmit our Judaic culture.

Mollie Posen
Toronto

The building of the Great Synagogue in Tel Aviv was recently finished. It stands on the same spot on Allenby St. as the former great synagogue. (Photo by Newphoto)

National news

Attacks 'super conservatism' of Toronto record companies

By RICK KARDONNE

TORONTO - As a city, Toronto has much potential for being a spawning ground of new, exciting contemporary music. The lack of American tensions (the urban problems here are small compared to Detroit or New York), the lack of real slum districts,

the proximity of wooded areas (such as the Islands and David Balfour Park) to downtown and the live-and-let-live youth oriented atmosphere of the downtown nightlife all add up to give Toronto a vibrant, fresh flavor which is a refreshing change from the uptight feeling one gets in midtown New York nowadays.

Many visiting jazz musicians consider the Spadina-Kensington and Bathurst-Bloor areas to be the most "together" bohemian areas anywhere in North America, and many other people from America and Europe, such as city planner Jane Jacobs, consider Toronto to be the one livable North American major city left. Thus the city does attract many highly talented people from all spheres of the arts.

Unfortunately, much of this potential which Toronto has is destroyed by a super-conservatism by all of the local record companies. This reaction is both creative and financial.

The musical tastes of the overwhelming majority of Toronto's record outlets, whether they be independent or subsidiaries of American record companies, are super-WASPish, timid and rigidly structured. Most of them favor a safe, white rural folk-rock, which is fine for the country-western market, but has absolutely no right in dominating the total music scene. Black music is totally ignored, despite the fact that Toronto is the home of the largest Caribbean community in North America and is spawning some extremely exciting bands which blend West Indies and American Black styles.

The eclectic fluidity of much Jewish North American music, which has done so much to make North American music the way it is, (this will be dealt with in a future article) is similarly shunned by the local record companies as being "too Broadway" - oriented for the commercial market.

This timidity carries over into the financial and promotional realm as well. Canadian promoters simply will not hustle their product onto the total North American market; instead, they confine all of their efforts, by and large, to the limited realm of English Canada and only then will they gingerly attempt to present their records to CKLW-Windsor, which, incidentally, is the biggest single rock n'roll station in the world.

Since the Toronto-based firms insist on owning all of their groups lock stock and barrel, it is little wonder that the best groups here will look elsewhere for recording contracts? One wants maximum promotional efforts - he will not get it from Toronto's "gentlemanly" approach.

In addition, a surprisingly high percentage of local discos and nightclubs are on the Musician's Union national unfair and defaulters list. This makes competition among the best local groups who want to play in legitimate clubs unusually rough.

Unless these negative situations are drastically eliminated, the prospects of Toronto becoming the next Liverpool or San Francisco will remain nil.

Students re-enact Russians' murders

By CANDICE LICHTMAN

TORONTO -

Dressed in prison costumes, six students were ordered to step forward for sentence in a guerrilla theatre re-enactment of the execution of 24 Russian Jewish intellectuals. While a drum rolled in the background, the six turned to the "firing squad", knelt slowly, and bowed their heads.

An expression of solidarity with Jews in Russian prison camps, said "prisoner" Hedi Wilenski, was one of the aims of an all day demonstration for Soviet Jews held on Centre Island last Sunday. Students organized workshops like the guerrilla theatre, to make more people aware of Stalin's purge of Jewish writers, artists and poets 20 years ago.

Sitting on picnic tables, David Sadowski and Mark Clifford used their guitars to lead about 75 others in freedom songs. "To the Pharaoh I say, let my people go", was the message they

sang quietly in English, and repeated in Russian.

Each time the ferry unloaded at the docks, three girls also wearing prison uniforms, handed out leaflets to visitors to the island. It was hoped that passersby would join the demonstration, but only a few expressed curiosity and came to the area where the students were sitting.

Signs with pictures of the Markish family were pounded into the ground to show support for Esther and David Markish, the wife and son of one of the executed writers, Peretz Markish, in their desire to live in Israel. There was a translation from Yiddish into English of a telephone call made to Mrs. Markish from Toronto on Saturday.

As part of their protest, the students read and put to music The Insane Asylum, a poem written by David Markish. The poem describes one of the penal institutions in which Soviet Jews find themselves today.

Community Bulletin Board



Yorkdale Lodge members and friends serving on the Tribute Committee for the 1972 Bond Award Dinner honoring Wolf Justein responded to the call for investment dollars for Israel. Yorkdale members set a new record for percentage increases in their Israel Bond purchases. "We're well on our way now to the \$250,000 target we've set ourselves by the November 25th date for our Bond Dinner," stated Chaim Neuberger, Lodge Bond Chairman. Left to right, are: Charlie Goldlist, 1st Vice President; Chaim Neuberger, Bond and Dinner Chairman; D. Lou Harris, National President State of Israel Bonds in Canada; Wolf Justein, Award Recipient; Rubin Applebaum, Lodge President.

min goldman

Catering for all occasions.
366 WILSON AVENUE (WEST OF BATHURST)
DOWNSVIEW, ONTARIO
BUS: 638-0440



LORD BYRON STEAK HOUSE

Steaks-Live Lobsters-Shish-Kebab-B.B.Q. Back Ribs

FULLY LICENSED

364 YONGE ST. (at Gerrard) - Phone 363-6737
1 Block East of Eglinton, Yonge St.



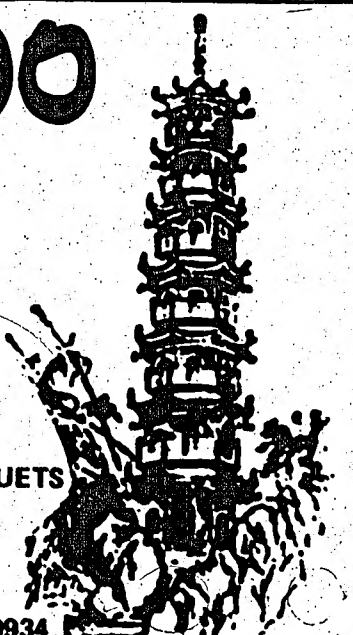
SAI WOO

123A DUNDAS ST. WEST
SERVING TORONTO'S FINEST CHINESE FOOD

OPEN 7 DAYS A WEEK
11:30 a.m. to 3 a.m.
SUNDAY 11:30 a.m. to 2 a.m.

BUSINESS MEN'S LUNCHEON
CATERING TO PARTIES & BANQUETS
TAKE OUT SERVICE
FAMILY DINING

363-7646 If Busy Call 363-0934



'I'm an alderman who happens to be Jewish'

David Rotenberg

By BRAM CADSEY

TORONTO -

"As a politician, not at all, as a person very much." Alderman David Rotenberg, who is a likely candidate for mayor in December's civic elections, was discussing with a CJN reporter the extent to which he identifies Jewishly.

"I don't consider myself in any way a representative of the Jewish community," says Rotenberg. "I'm not a Jewish alderman, I'm an alderman who happens to be Jewish."

Rotenberg does recognize that the Jewish community will often cast its votes for a Jew rather than a non-Jew, "all other things being equal."

"There is very little voting for a Jew just because he is Jewish," says Rotenberg. "But, once people examine your other qualities and decide they like you, there is no doubt that being Jewish is a bit of a plus."

The day to day administration of City Hall, urban growth, pollution and transportation all are important issues to Rotenberg. He seems, however, to be more vitally concerned with the question of political style.

"Those who are attempting to use confrontation tactics within or against City Hall represent a small minority who will fight anything just to discredit people who are trying to get things done," he says.

To these people, Rotenberg feels, the process of confrontation is more important than either the issue at hand or its solution. "When people fail to contact you in time, when they approach you with loud and angry demands, when you have people who do everything in their power to make it impossible for you to solve their problem, you begin to wonder whether they really want their problem solved at all."

Rotenberg believes that this emphasis on pressure through confrontation rather than on quiet and reasonable discussion is being encouraged by certain politicians and professional community workers who see this process as their own "raison d'etre." He feels that these people rarely represent the community as a whole.

"One of the major issues to be dealt with in the coming elections is that of whether a government should be run by the elected representatives or by small, self-appointed groups, led by professional activists," he says.

Nevertheless, Rotenberg is quick to point out that he is very much in favor of citizen participation in government. "Those who are really concerned should work with City Hall rather than fight it."

Rotenberg has been interested in politics all his life. He recalls, at the age of six, dis-



David Rotenberg

cussing with his father who to vote for in the Board of Control elections.

His children, Anne, 17, and Meta, 16, maintain some interest in politics. "But," says Rotenberg with a smile, "they're nothing like I was."

He sometimes has political discussions with his family but normally he tries to separate politics from his leisure activities.

He enjoys bridge, sports, and light reading. "But my best leisure activity is Shabos and going to Schul," says Rotenberg.

He feels that his religious convictions have caused him to be that much more concerned with moral and ethical principles, thus indirectly influencing his attitudes towards political life.

"I won't lie or make promises I can't keep like some politicians," says Rotenberg. "When I feel that something is wrong, I must speak out, regardless of whether or not it's politically advantageous to do so. I must feel that I am doing something about it. That's probably why I'm a politician."



Business To Discuss? Products To Show?

Let Seaway make the arrangements. We have meeting and convention facilities for 10 to 1,000 people. For service at its finest.

call catering
Seaway Hotel & Towers
Lakeshore Blvd. W. at Warden
763-4521
OR
Seaway Beverly Hills Motor Hotel
1877 Warden Avenue
249-4171

As usual, we will be preparing a wide variety of traditional foods for the holidays.

Please let us know if we can help you.

Chapman's
Fine Foods & Caterers
1114 Eglinton Ave. W. 789-7306

turban STEAK HOUSE AND TAVERN

2175 Sheppard Ave. E.
Willowdale, Ont.
(1 Block west of Victoria Park)
For Reservations: 491-9900

CATERING (MIRIAM'S CATERING)

FEATURING - GARDEN PARTIES FOR WEDDINGS - BAR MITZVAHS - SHOWERS - BANQUETS

BETH MEYER CONGREGATION 68 Collinson Blvd., Downsview
Under New Management - Kashrut Laws Observed
Newly Renovated Banquet Hall

TRY OUR TOTAL CATERING TAKE OUT SERVICE

Peter Graben Caterers ELEGANT CATERING

For Your Weddings • Bar Mitzvahs • House Parties

783-2116 THE SHAAREI TEFILLAH SYNAGOGUE 783-2116
Under the Supervision of the Canadian Jewish Congress

FOR THE BEST ITALIAN FOOD IN TOWN



SPECIALIZING IN:
Dining in a quiet Mediterranean atmosphere
7 course dinners at reasonable prices
Complete Sunday family dinners
Businessmen's lunch served Monday to Friday from 12 noon to 2:30 p.m.
Dinner daily from 5 p.m.

288 Eglinton Ave. W. Toronto, Ontario 487-1471

NURSING SERVICE

Our organization specializes in HEALTH CARE SERVICES

Our staff of dedicated Registered nurses, practical nurses, homemakers and companions are available for full, part time and live in positions. We offer a 24 hour service system with all staff and private home professional supervision.

COMCARE LIMITED Comprehensive Health CARE Services Specializing in Health Personnel

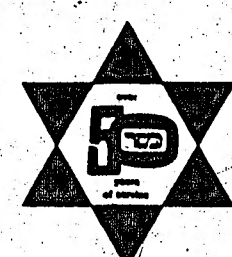
OFFICES
Toronto Med. Arts Bldg. 929-3364
Hamilton Med. Arts Bldg. 525-4354
Ottawa Med.-Dental Bldg. 237-8460
Montreal Med. Arts Bldg. 923-1481

For over 50 years we've been strict. Strictly kosher, that is. To-day, we haven't changed.

Nu? What are you waiting for?

Our recipe enclosed with every order delivered.

THIS WEEK'S SUPER SPECIAL
BEEF RIBS 45¢ PER LB. (SPARE)



Kalmen Greenspan & Sons
THE KOSHER MEAT PEOPLE
170 BRUNSWICK (AT HARBOR) TORONTO

ALL MEATS AND POULTRY MADE KOSHER, SOAKED, SALTED AND WASHED. All Greenspan Meats, Poultry and Delicatessen Products are under the strict supervision of Rabbi Abraham A. Price. All our poultry bear the special identification metal tags of Kashrut. All meats government inspected. CITY-WIDE DELIVERY 924-3338

Joseph Lyons sees insurance agent as Jewish folk hero

By SOL I. LITTMAN

TORONTO -

For Joseph Lyons, the insurance field is important, not only because he is one of the top men in the field or because it has been good to him, but because he sees the agent as a special kind of Jewish folk hero.

"In the old days, between 1910 and 1920, when the insurance agent called at the front door, the man of the house usually went out the back door. The agent was regarded as if he was the advance man for an undertaker. Buying a policy was like making a will. It was like giving yourself the evil eye."

Lyons, sees the agent as one of the important catalysts for community change, as social history, as a means by which a poor boy can move up in life, a chance to be of service, and to earn the gratitude of families.

"The life insurance agent became an important figure for the Jewish immigrant," Lyons expounded. "The immigrant was poor, a piece-worker in a sweat shop. His policy was his only source of cash in an emergency. It was seldom more than \$2,000 or \$3,000 altogether, but the proceeds were often the most money he had ever accumulated in his life."

If the Jewish corner grocer, the peddler and the doctor played a special role for the early Jewish immigrant, the insurance agent looms especially large in Lyons eyes.

"In the early days, the life insurance agent was one of the few who spoke good English. It wasn't even a full time job. He was frequently also a travel agent and a court interpreter. He was an important link with the non-Jewish world, someone who could explain what the authorities were demanding of them."

He wryly recalls the techniques for selling life insurance to needle trade workers.

The agents were forced to be policy peddlers in those

Israel traffic killed 14,000

JERUSALEM -

Israel has suffered 14,000 dead in traffic accidents since the establishment of the state, which is three times the number of dead in the three major wars of 1948, 1956 and 1967.

The number of injured in traffic accidents in the same period was 350,000 of whom 35,000 are permanently injured. These facts were given last week by Shimon Peres, the transport minister, who said there would be 700,000 vehicles on Israel's roads by 1980.

days. They would say to a guy 'give your wife a chance to pick her second husband, not to have to marry the first guy who offers to support her and your children. Give her some time to recover from her loss and select a decent man to be father to your children. Most policies were for \$1,000, enough to give the wife a year's eating money."

Lyons sees himself as part of a continuing tradition of family counsellors. "There is no way when you have a client, that you don't get to the field of psychiatry, vocational counselling, and financial advice."

Before entering the insurance business in 1940, Lyons took a fling at pharmacy. "I went into pharmacy because 10 other guys did the same thing. None of us had any money and it cost nothing to go into pharmacy. You apprenticed for a couple of years and there were no fees."

"I was apprenticing at Koffler's Drugstore at College Street and Borden," Lyons continued. "Then I realized that I didn't want to spend my life behind a counter selling soap and cosmetics."

In 1942, he enlisted in the Canadian army, serving mainly in the ordinance corps, where he helped to revise the armed forces archaic methods, introducing standardized packaging and warehousing. So valuable were Lyons' services the Army refused to release him until 1946. By that time he had become the senior Jewish non-commissioned officer in Canada's forces.

Asked about the changes in the life insurance field when he entered it in 1940, Lyons replied, "by that time the fellows were beginning to talk about simple programming. This meant pulling together the various policies people had purchased for protection, education, widow's pensions, and burial."

"Now we have become very sophisticated," Lyons explained. "We are into estate planning, involved in



Joe Lyons

wills, partnerships, and the establishment of trusts." "Nowadays we are part of a team which includes lawyers, accountants, and tax experts. But the insurance agent is the key, the catalyst."

Lyons sees the contemporary agent as dealing with more complicated issues, servicing families with more disposable income than their fathers ever dreamed of. They are also assisting private companies to go public.

As for the future, he predicts that the insurance field will become professional-

ized. "It won't matter whether you have had a formal education or not, the point is that you have to be able to learn," he explained.

He pointed out that colleges in the U.S. are now giving life insurance courses. Such courses do not exist in Canada as yet, but Lyons is hoping that the life insurance companies will join together to finance them.

"We need field people,

competent insurance counsellors, not head office people," he claimed. "And they should be hungry, prepared to work and full of enthusiasm."

For Lyons, motivating the client to "do it now" is not just a business matter, it is a crusade. He believes in it as earnestly as he advocates law and order, endorses patriotism, expresses love of country and collects the five-

glistening oil paintings of female nudes that decorate his office walls.

At 55, Lyons is fighting to keep his weight down. His lunch usually consists of two glasses of grape juice gulped down at his desk. He hates to exercise and will drive his Cadillac the two blocks to his barber.

Lyons has other dislikes. He hates cruelty and lack of consideration. He also dis-

likes being regarded purely as a business man. He prefers to see himself as a philosopher, as a friend, as a source of inspiration and as a man whose main concern is people.

He sounds sad and regretful when he talks about those, who because they wouldn't work hard enough, or failed to stick it out, missed the brass ring which he so earnestly plucked.

"QUICKIE" ISRAEL TOUR
8 Days 7 Nights **\$499.00** PER PERSON - U.S. FUNDS
(including Massada)
Departing every Saturday
November 4 to February 24
Round trip via El-Al Israel Airlines.
Full sightseeing and all transfers.
Top four star hotels.

Meals: -
Plan A - Full Israeli Breakfast \$499.00 U.S.
Plan B - Full Israeli Breakfast & Supper \$535.00 U.S. (double occupancy)
Ex New York leaving Saturday P.M. returning Sunday
Single supplement \$35.00 U.S.

CORSON TRAVEL SERVICE LTD.
483 Eglinton Ave. W.
For Reservations 481-5167 Ken Shulman

What's going on at Kutsher's?

Aug. 19 - Teresa Brewer
Aug. 26 - Enzo Stuarti

18-Hole Golf Course • Indoor Ice Skating • All-Weather Tennis Courts • Indoor & Outdoor Pools • Health Club • Private Lake • Fishing & Boating • Horseback Riding • Bicycling • Miniature Golf • Top Entertainment • 4 Bands • Children's Camp • Teenage Program

MAURICE STOKES MEMORIAL BENEFIT BASKETBALL GAME with NBA stars Tuesday, Aug. 15th
\$1,000 HOLE-IN-ONE CONTEST TUESDAY, AUG. 29th
CELEBRATE THE HIGH HOLY DAYS
Services by Cantor SHLOM KATZ & The Samuel Stermen Choir
INQUIRE ABOUT MIDWEEK SPECIALS

Kutsher's Country Club
SPECIAL ATTENTION TO CONVENTIONS
Monticello, New York - (914) 794-6000
Montreal Office: (514) 681-6006

Tic Toc Tours Ltd.
2827 Bathurst Street, Toronto 19 Ontario
789-7273

Escorted group tours to **MOSCOW & LENINGRAD** for Simchas Torah
• 1st class accommodations
• kosher meals
• starting Sept. 28, call 789-7272 for further information

ISRAEL
Chauffeur driven private, air conditioned tours with first class hotels
V.I.P. treatment from **\$859.00**

Now booking **EXCLUSIVE** vacations to all famous winter resorts

WEEKLY DEPARTURES CALL 789-7273
SPECIAL STUDENT RATES
CLOSED SATURDAY OPEN SUNDAY

Hey, big Spender!
SAVE A LITTLE MONEY AUGUST AT THE RALEIGH
Reduced Weekly Rates August 13 to 27

SPECIAL 5-DAY MIDWEEK PACKAGE

* KAYE * JOHNNIE BALLARD * RAY *
* PAT * TOMMY COOPER * LEONETTI
JULIE, ANNA MARIA BUDD * ALBERGHETTI

Celebrate the HIGH HOLY DAYS
Cantor BERNARD FITCH & The Raleigh Choir
Early Reservations Suggested

THE CATSKILLS' LIVELIEST LUXURY HOTEL FOR THE ENTIRE FAMILY
OPEN ALL YEAR

Raleigh
HOTEL TEL. (914) 434-7000
For Res. Toronto Off. Zenith 8-1050

Brown's is Beautiful.

Everything about Brown's is beautiful. From the gourmet delicacies we serve in our elegant dining room to the exciting array of stars who entertain you each night in our fabulous Jerry Lewis Theatre Club and Brown Derby Nightclub.

Gala parade of stars
Fun, excitement and festivities all summer long!
NEW INDOOR ICE SKATING RINK
INDOOR POOL & HEALTH CLUB
JERRY LEWIS THEATRE CLUB

FREE GOLF
• Fun-filled activities • Rock 'n' Roll band • Supervised Day Camp • Night Patrol • Dietary Laws
CONVENTION GROUPS OUR SPECIALTY

BEAUTIFUL MIDWEEK PACKAGE
Sun-Fri, 6 Days-5 Nights
Private bath \$110-\$150 (excluding holidays)
FAMILY SUMMER PLAN RATES

BEAUTIFUL REGENCY WING
Our newest addition, 101 spacious, luxurious rooms, complete with color TV, twin-bath, dressing room, sitting room—ideal for families.

Rae, for Rosh Hashona & Yom Kippur
Services Conducted by Cantor ABRAHAM WOLKIN and Choir

CHARLES & LILLIAN BROWN'S
Lech Shehale, N.Y. • Tel. (516) 434-5151
Call Free: **ZENITH 8-5340**
OR SEE YOUR TRAVEL AGENT

Reserve now for **HIGH HOLIDAY SERVICES**
Conducted by Cantor **AVRUM DUBOW** & the Abraham Nadel Symphonic Choir
For every reason... in every season!

Pines
South Fallsburg, N.Y.
For Reservations call collect (914) 434-6000
Or See Your Travel Agent

Jack Beale and Jerry Steiner
request the pleasure of your company on a
unique and relaxing visit to Israel
October 4th to 18th, 1972

ISRAEL
A Tour With A Difference
(LIMITED TO 16 PERSONS)

Designed for the discriminating traveller, wishing to relax and enjoy Israel.
Our itinerary consists of touring and visiting the country for two weeks like no other group has ever done before. In Safed's artist's quarter stay at the Rimon Inn, in Netanya relax at the Four Season's, fly over the Sinai to Sharm-el-Sheikh, ride horseback in the Galilee, visit Jerusalem - these and many more unique happenings will occur on our premiere trip. All motor tours for our limited group are by air-conditioned, chauffeur-driven limousine with private guides.

Our tour of Israel will be directed and accompanied by Lillian Ceresne.

For further information call Mrs. Ceresne.

Executive TRAVEL AGENCY LTD
491 LAWRENCE AVENUE WEST 789-7654

New, Higher Frequency KLM Group Departures To Israel

- From CA \$469* from Montreal
From CA \$507* from Toronto
- Wide range of durations of stay in Israel:
From 13 nights up to 57
- Choice of Israel only or Israel plus Holland
- Choice of lowest possible group air fares
- High frequency of departures: several each week, (amongst which some by Boeing 747-B between Montreal and Amsterdam)
- Use the best tax free shopping facilities of any airport around the world: at Amsterdam airport
- Kosher food on all KLM flights when requested in advance
- Land arrangements available if required
- Considerably lower youth fares available to youngsters between 12 and 21 inclusive

*Based on the 8/21 day non-affinity group fare, subject to a minimum of 20 passengers. Slightly higher during certain peak travel days and periods.

KLM

COME TO A WINDSOR MID-WEEK SPECIAL
AUG. 20-25, AUG. 27-SEPT. 1
SUNDAY TO FRIDAY

\$100-\$120 \$95*

★ PRIVATE BATH ★ SEMI PRIVATE
5 NIGHTS! ★ 15 MEALS! ★ 6 DAYS!

We'll give you 5 great nights and 6 beautiful days of luxury resort living at the fabulous Windsor Hotel. Your special, mid-week rate includes 15 delicious meals plus all the complete facilities the Windsor has to offer, including...

ALL FREE!
• GOLF ON 18-HOLE COURSE • TENNIS • HANDBALL • FISHING • BOATING • ENTERTAINMENT • EARLY AND LATE SHOWS • 4 ORCHESTRAS • MOVIES • 3 SWIMMING POOLS (INDOOR AND OUTDOOR) • SUN LAMPS • STEAM BATHS (WET AND DRY) • SHUFFLEBOARD • PING PONG

*5-Day Minimum, double occupancy, special rate for children (in same room with parents).

EXCITING AUGUST WEEKENDS
6 sumptuous meals • 4 super shows • Top name entertainment
Aug. 18-20 - SHANI WALLIS headlines Aug. 19
Aug. 25-27 - ALIZA KASHI headlines Aug. 26, JOHNNIE RAY headlines Aug. 27

THE Windsor hotel
SOUTH FALLSBURG, N.Y. 12779
HOTEL TEL. (914) 434-4100

WRITE DIRECT FOR COMPLETE INFORMATION

International news

Will Arab union be another fiasco?

FROM ARAB SOURCES:

The Beirut Daily Star

Local observers have come to see the Egyptian-Libyan merger as being important more in terms of the affirmation of the Arab idea than in the merger's ability to immediately alter the status quo, which is unlikely, despite the long run advantages which may accrue from such a union.

Aside from the question of its potential value, this merger, despite its shortcomings, is seen as a response to the Israeli challenge and as an affirmation of the permanence of the idea of Arab unity, despite

the Arab world's incompatibilities and contradictions.

The act itself is viewed as a symbol of the aspirations of Arab peoples who, despite setbacks during previous attempts at unity and the Israeli defeat of 1967, continue the belief in the idea of unity by trying time and again to achieve it.

On purely ideological grounds, the merger is an indication of the permanence of the Arab idea, of the notion of a unified Arab entity. It testifies to the validity of the idea which although it may need time, effort and patience, remains an expression of the genuine

aspirations of the Arab masses, a symbol of an authentic historical phenomenon.

This affirmation is seen especially when one views Libya's stand. Libya is rushing with great zeal and enthusiasm to take the vanguard role in the Arab world, although, on the surface at least, it has no advantages to gain from any joint Arab actions, since it has money, a small population and no serious problems to speak of.

There is no question, however, that motives other than the belief in Arab unity have contributed to the timing and nature of this union. It is true that on the Libyan side, Col. Kaddafi has, since assuming power, come out with the call for Arab unity and for the liberation of the occupied territories as well as the restoration of the right of the Palestinian people. Earlier this year he affirmed, in a speech which he made at Misrata his willingness to go into a union with Egypt even if he were going to do it alone.

Nevertheless, internal as well as external political influences have contributed to the nature and timing of the decisions taken by President Sadat and Col. Kaddafi.

For President Sadat this idea of a merger was a godsend. He badly needed a spectacular act to show that something positive was taking place to distract attention from the Arab-Israeli impasse. He also wanted to make up for his surprise move to oust the Soviet advisors from Egypt, which may have been as spurred by the urging of anti-Communist Col. Kaddafi as it was by internal pressure from within the right wing elements among the Egyptian establishment and the army officers. It was a necessary act to bolster his shaky regime and image. The merger came as a handy tool to deflect pressure from within and to draw attention to Israel's continued occupation of Arab territories.

More importantly Sadat needed the time to stall until the American elections to make what might be the final try at a peaceful settlement. He has to wait until the elections in the fall.

Several questions, however, remain in the aftermath of this union. Why wasn't Syria brought into this union and how will this merger affect the future of the tripartite federation? Will the Egyptians abrogate their treaty of alliance and friendship with the Soviets? How many Arab countries, if any, will respond to Kaddafi's call on radical Arab states to join the merger? Time alone will show whether this attempt is the beginning of a new and real attempt at Arab unity, or another fiasco, following in the footsteps of the 1958 experiment.



A Bar and Bat Mitzva ceremony for orphans whose fathers died in different battles was held recently in Tel Aviv. Rabbi Mordechai Piron, chief military chaplain, presents a gift to one of the girls who celebrated her Bat Mitzva. (I.P.P.A. Photo)

Arabs express admiration for tough-talking Dayan

JERUSALEM (JCNS) —

It seems not to matter how tough Israel's Defence Minister, Moshe Dayan, talks to Arab leaders in the occupied territories. They still end up expressing their admiration for him and confidence in him.

Dayan was in a notably tough mood when he visited Gaza last week for a meeting with the council and Mayor Rashad Shawa. Dayan walked into the council chamber to find newsmen sitting in the councillors' seats and the councillors themselves huddled on chairs behind him. He told Mayor Shawa he had come for a meeting with the council and not a press conference, and would he please return the councillors to their seats.

When they were reseated and Shawa had made a series of requests, Dayan told him, courteously but bluntly, that he would not think of asking the cabinet to approve the issuing of Jordanian passports to Gazans. In Israel's eyes, Gazans would remain Gazans until their status was changed officially. He said that twenty was too many local notables to send in a delegation to Jordan to plead for the life of terrorists held in Jordan under sentence of death for anti-State activities.

Dayan rejected the request that the former mayor of Ramallah, deported in 1969 for his connection with terrorists, should be allowed to return and that the question of the 200,000 Gazans who had left voluntarily since the

Six Day War was a matter to be taken up in peace negotiations.

If the municipality was short of money, said Dayan, there was no reason why it should not raise taxes from the refugees to whom it was

providing services and who were now earning good money from employment in Israel. It should also develop its beach front for tourists and take other initiatives in putting its own house in order.

HAR ZION TEMPLE

Rabbi MICHAEL S. STROH

TEMPLE HAR ZION Toronto's newest Reform Synagogue, located in North-East Metro Toronto, is holding a meeting for prospective members. Religious School registration begins the first week of September, 1972.

TIME: Wednesday, August 30th, 8:30 p.m.
PLACE: 20 Fleming Dr., Willowdale 3 blocks East of Bayview off Cummer Ave.

For further information call 221-9612.
COME AND BRING YOUR FRIENDS

Beth Jacob V'anshe Drildz Synagogue

147 Overbrook Place, Downsview, Ontario

Attention Downsview Jewry — You can now become a member of our Synagogue for \$200 per year. This includes 2 tickets for the coming High Holy Days and other synagogue privileges. For information, visit the synagogue office Sunday mornings or weekday evenings. Synagogue telephone number is 638-5955. If busy, call Mr. M. Naiman 489-9427.

B'NAI ISRAEL BETH DAVID CONGREGATION IS PLEASED TO OFFER

HIGH HOLIDAY SERVICES

to the public

IN OUR BEAUTIFUL NEW AIR CONDITIONED SISTERHOOD HALL

REV. MOSHE KATZ

Noted cantor, formerly of Stamford

will officiate FOR TICKETS

PLEASE APPLY AT SYNAGOGUE OFFICE 55 YEOMANS RD. DOWNSVIEW, ONT. For information call 633-5500



HEBREW MEN OF ENGLAND CONGREGATION

4445 Bathurst Street, Downsview

LAUNCHING AN OPEN DRIVE FOR MEMBERSHIP Yearly Fees \$225

- WITH NO BUILDING FUND PLEDGE.
- FREE HIGH HOLIDAY TICKETS AND ALL FULL MEMBERSHIP BENEFITS
- A WELL ORGANIZED HEBREW RELIGIOUS SCHOOL (HEBREW, SUNDAY, NURSERY BAR AND BAT MITZVAH CLASSES).
- CATERING: AFFAIRS FOR WEDDINGS, BAR AND BAT MITZVAHS CATERED WITH BEST QUALITY SERVICES. KASHRUT LAWS STRICTLY OBSERVED.
- HIGH HOLIDAY SERVICES CONDUCTED BY MR. SEYMOUR EPSTEIN AS SPIRITUAL LEADER AND OUR OWN CANTOR DAVID BERCOVICI. TICKETS FOR THE HIGH HOLIDAYS FOR NON MEMBERS ARE NOW AVAILABLE.

ALSO CONDUCTING AUXILIARY SERVICES.

FOR MORE INFORMATION PLEASE CALL Office 630 5434 Res. 635 1746

CNE OFFICIAL OPENING DAY THURSDAY, AUG. 17

The world's Largest Annual Exhibition opens its gates Wednesday Aug. 16 and from then through Sept. 4, presents a greater variety of attractions than ever before. On Thursday, Aug. 17, His Grace, the Duke of Argyll will officially open the 1972 CNE at 2:00 p.m. at the Bandshell. That evening the Duke and Duchess will be the guests of honour at the first of the 4 Giant Military Tattoos that highlight this year's exciting new feature. . . . The Scottish World Festival (Aug. 17-20). Four days of colourful parades, spirited dancing, international pipe band championships and spine-tingling pageantry you'll never forget.

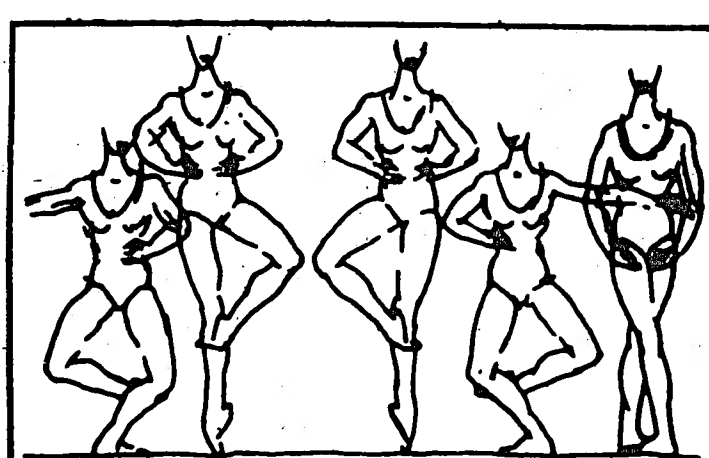
The People's Republic of China, appearing for the first time at the CNE, is mounting an impressive display of its cultural, artistic, agricultural and industrial achievements. (Please note that on Wed. Aug. 16 only, this exhibit will be closed from 6:00 to 9:00 p.m.) International Pavilion. Here you'll find the products of many nations

proudly on display. Argentina, Brazil, Czechoslovakia, Finland, Germany, Philippines, Portugal, Romania and Sweden will all be on show. Travel & Natural Resources Pavilion. Conservation is stressed in this big, all-new presentation by the U.S. Travel Service where you can tour through nine American States and see their most interesting features as well as live animals, birds and fish. All this plus the big stars appearing in the Evening Grandstand Spectaculars, the 1-1/2 mile Midway, an all-new free Aquarama Water Show, 4 free Horse Shows, arts and crafts, sports and music and much, much more.

Where else can you see and do so much in one place for so little . . . including free admission to Ontario Place!

CANADIAN NATIONAL EXHIBITION

Aug. 16 - Sept. 4 Open Sundays Admission to Grounds: Adults \$1.50, Students \$1.00, Children 50¢



Classical Ballet Centre

director and teacher

MARIJAN BAYER

former soloist of The National Ballet of Canada
STUDIO AT 1875 LESLIE ST., UNIT 24 DON MILLS, ONTARIO

Initiation to ballet for ages 5, 6. Grades 1 to professional. Beginners of all ages. Adult ballet and boy's ballet classes.
PLEASE CALL NOW AND WE WILL MAIL YOU OUR BROCHURE
921-6644 449-4361

CHINESE FOOD
527 EGLINTON AVE. W.
481-5287-8

For your next family dinner Bo-Bo's is the place to be. The reasons are simple:

- Complete dining room facilities
- Famous cantonese delicacies
- Ample free parking at rear

But if you can't come in, we'll deliver it piping hot to your door.

Catering for all occasions

Open Hours	Tues.-Thurs.	11 a.m. - 2 a.m.
MON. 4 P.M.	Fri.-Sat.	11 a.m. - 3 a.m.
- 2 A.M.	Sun.-Hol.	12 noon - 12:30 a.m.

Major credit cards accepted FREE DELIVERY \$3.00

FREE RADIO WITH AIR CONDITIONER PURCHASE AND THIS AD.

Let Mrs. Brown help you sleep in comfort

RCA

Air conditioner quiet as a purring pussy \$179.

MRS. BROWN CAN SAVE YOU MONEY Come in and Make her PROVE IT!

Air conditioners for as little as \$128.

BROWN'S TV APPLIANCES

CALL US FOR RELIABLE TV SERVICE 19 YEARS EXPERIENCE

1008 Eglinton West Toronto 781-3096 Richmond Hill 884-9821

FREE RADIO WITH AIR CONDITIONER PURCHASE AND THIS AD.

Classified Ads

The Canadian Jewish News
DEADLINES
DISPLAY ADVERTISING - Fridays, 2 p.m.
CLASSIFIED ADVERTISING - Mondays, 10 a.m.
EDITORIAL COPY - Fridays, 4 p.m.
Office Hours
9 a.m. - 5 p.m.
Monday to Friday

UNITED TRUST

BATHURST-LAWRENCE - 6 room bungalow, basement apt. \$10,000 down, large lot, private drive, garage, many extras. Mr. Lissog, 961-4444.

BATHURST-EGLENTON - 8 room home with 5 bedrooms, new kitchen, two 4 pc. baths plus one 2 pc., private drive garage. A beauty at \$62,900. For details call Cy Goff, 532-3391.

BATHURST-GLENCAIRN - \$82,000, split level, 4 master-size bedrooms on one floor, modern equipped kitchen, family room, games room, rec. room, bar, fireplace, maid's quarters, double garage, 202' deep lot. Country living with family comfort. Mr. Verrall, 635-1170.

BETTY ANN-BATHURST - \$12,000 down, beautiful living dining rooms, dream kitchen with built-ins, 3 excellent bedrooms, panelled family room & den, walkout to parklike garden, 210 ft. lot, air-conditioned, lots of extras. Mrs. Morgenthau, 961-4444.

PANNAHILL-WILMINGTON - Luxury triplex, \$58,900, with balconies, 2 apts - 3 bedrooms, large living-dining room modern kitchen, 2 washrooms, 1 apt. - one bedroom, all rented, steps to everything. Mrs. Gornowska, 635-1170.

BATHURST-GLENCAIRN - \$12,000 down, one easy mortgage, solid brick, 2 storey, 4 bedrooms, detached, main floor powder room, huge living-dining rooms, big kitchen, att. garage. Many extras, estate sale. Mrs. Solnik, 635-1170.

ADELMAN

NORTH YORK DON MILLS
 32 SUITES
 12 PER CENT RETURN
 Under \$12,000.00
 Price - 6 times gross
 Down Payment - \$175,000.00
 Cash Surplus - 7.5 per cent
 Gross Return - 19 per cent
 Klaus Zeidler - 491-8313

INDUSTRIAL BUILDINGS
 Markham-Mississauga
 North York
 Sale or Lease - Can build to suit Multiples, Semis, Free Standing.
 Norman Horenfeldt-491-8313

NORTH BATHURST 8 PER CENT MORTGAGE
 145 Large Suites. All Rented
 10 per cent net return on investment.
 Marvin Latchman - 491-8313

HARVEY ADELMAN REALTOR
 6 LANSING SQUARE
 491-8313

WALK TO SYNAGOGUES

\$68,500 Custom-built luxury ranch bungalow, dramatic 27'x14' living room, 17'x14' dining room, 2 bedrooms, panelled den, walk-out family room. Newly decorated luxury broadloomed throughout. All appliances, many extras, circular drive. Call Mrs. Anne Ross, 487-7101.

Young and Biggin Ltd. Realtors

APT. FOR RENT OR SALE
JERUSALEM - ISRAEL - Central. Rent or sale. 2-room furnished apartment. Telephone heating, balcony. Phone 787-1631 or evenings 630-9612.

APARTMENT WANTED
 FURNISHED or unfurnished bachelor or basement apartment in the Eglinton-Bathurst vicinity. Phone R22-4070, between 6 and 9 p.m.

FLORIDA - Area Ft. Lauderdale to W. Palm Beach, required for 4-6 months, furnished efficiency or one bedroom apartment. Close to golf course. Write to Mrs. T. Solomon, 220 Victoria Avenue, Chatham, Ontario.

ROOM FOR RENT
HILLHURST BLVD. near Avenue Road. Furnished room suitable for gentleman. Rent reasonable. Call 485-7983.

BATHURST - EGLINTON - Furnished room in quiet home. Kitchen privileges. Garage available. Suit girl. Reasonable. Call 483-8132 or 783-0695.

BATHURST - LAWRENCE - Furnished room in private home. Garage optional. Near bus stop. Call 781-4359 after 6, 782-4209.

FURNISHED room in house in Eglinton-Bathurst area. Male student or businessman. Garage available. No kitchen privileges. Call 787-6611.

UNVEILING

The unveiling of a monument to the memory of SAUL HERSCH will take place on Sunday, August 20, 1972 at 11 a.m. at Dawes Road Cemetery, Radomer M.B.S. Section, 3169 St. Clair Ave. E.

SYNAGOGUES

STASHOVER Shlita Congregation - 11 Sultana Ave., beautiful air conditioned, modern synagogue and social hall; available for bar mitzvahs and other occasions; seats 120 people; kosher under the supervision of the Religious Committee: 782-3755, 635-1144, 636-9895.

LOOKING for a nice place to meet? Small rooms and a big hall available. Catering for all Simchas and club meetings. Beth Hachaim, 12 Hollaman Rd. (Bathurst - Glencairn). Call 248-2905 or 485-6774.

POSITION WANTED

WELL KNOWN Cantor is looking for position for High Holy Days. It can be out of town. Call between 7 and 10 p.m. 787-3840.

EXCELLENT Bal Teiffah, Bal Korah, available for High Holy Days. Call 781-8261, after 8 p.m. call 782-5725.

YOUNG B.A. graduate with office experience seeks position in law firm. Entered law school in September, 1973. Phone 920-5310, 488-9518 after 5 p.m.

GIRL FRIDAY, personable, excellent public relations, experienced in synagogue and day school offices, seeks permanent part-time employment. 10 a.m. to 2 p.m. preferred. Call 635-0781 18

HELP WANTED

BAAL SHACHRIS wanted for small synagogue. Apply 635-1144 or 783-6460.

BATHURST - Wilson - Babysitter for 4 month old baby. Monday to Friday 8 to 4:30. Call 783-7979 after 6.

JEWISH Day School in Toronto requires teachers for Junior High classes in the following subjects: Art, Typing and Woodworking. Please reply to Box 3760, The Canadian Jewish News, 22 Balliol Street, Suite 15, Toronto 295.

SALESMAN for menswear store. Experienced. Good salary. Call 633-2436.

BOOKKEEPER with accounting experience to trial balance, knowledge of general office routine, for wholesale import firm. Salary commensurate with experience. Apply 863-0235.

BUSINESS OPPORTUNITY
 MANUFACTURER of ladies sportswear retailing. Top location, modest investment. Call 368-4053, or 782-0248 evenings.

PERSONAL

ATTENTION ladies and gentlemen who wish to find suitable marriage partner or friends. Successful matching is both science, art and heart. We offer all and long experience, varied program and good results. Call Mrs. Fren 532-4207.

PROFESSIONAL gentleman, non-smoker, would like to meet an attractive, intelligent young lady for marriage. Details 533-9681 evenings.

OBITUARIES

ARENT, Bernard - On Aug. 7, late of 21 Flanders Rd.

ARENT, Winona - On Aug. 7, late of 21 Flanders Rd.

BAKER, Clara - On Aug. 14, late of 3560 Bathurst St.

DICK, Benjamin - On Aug. 10, late of 3560 Bathurst St.

ERENBERG, Harold - On Aug. 8, late of 411 Duplex Ave.

FACTOR, Henry - On Aug. 10, late of 111 Viewmount Ave.

FRIESEL, Olga - On Aug. 8, late of 10 William Morgan Dr.

GRIEDORF, Ida - On Aug. 8, late of 32 Alberta Ave.

GRYNBERG, Sruil - On Aug. 10, late of 2 Diana Dr.

KATZ, Molly - On Aug. 11, formerly of Toronto.

LERMAN, Samuel - On Aug. 8, late of 58 Coxfield Ave.

POMS, Harry - On Aug. 8, late of 190 Woolner Rd.

ROTHAUSER, Frank - On Aug. 13, late of 120 Shelborne.

SILVERMAN, Gertrude - On Aug. 13, late of 15 Aristan Dr.

SILVERMAN, Ruth - On Aug. 10, late of 168 Hillmount Ave.

TEITLER, Irving - On Aug. 13, late of 52 Sultana Ave.

PERSONAL

SUMMER Dates? Single, separated, widowed or divorced and looking for the right types for dating or marriage? Try Cupid Computer. It scientifically assesses and matches each individual with the best potential who are compatible in character, ideals, philosophy and interests. Not a Lonely Hearts Club and therefore not advisable for the very shy or those with other emotional problems. For rational, intelligent individuals of all ages, occupations, races and religions. Cupid has different programs guaranteeing regular dates and/or marriage or money refunds. In actual computer time it takes only minutes to find dates for most individuals and costs only pennies per day. Most important Cupid Computer eliminates the costs, frustrations and time required in the usual methods of meeting and dating. We have many customer references as proof of past performance. Don't spend this summer with just anyone! Cupid Computer Dating Service, 17 Queen St. E., Suite 237, Dept. 6C, Toronto 1, 364-0094.

ROMANTICA Matrimonial & Dating Service. Let me help you find a marriage partner, or sincere companionship. All ages and nationalities welcome. All interviews held in strict confidence. Call 920-3694. 18-25-1-8

GENTLEMAN wishes to meet refined woman age 50-60. Object matrimony. Reply Box 3758, The Canadian Jewish News, 22 Balliol St., Ste. 15, Toronto 295, Ont. 18

MOVING?

PLEASE NOTIFY US 4 WEEKS IN ADVANCE
 ATTACH LABEL HERE for change of address or inquiry, if you are receiving duplicate copies of CJN, please send both labels, if moving, please list new address above.
 MAIL TO: The Canadian Jewish News
 22 Balliol St., Toronto 295, Ont.

Name _____ Apt. No. _____
 Address (new) _____
 City _____

ACME NURSING HOME

140 MADISON AVENUE
 Strictly Kosher Diet Reasonable Rates
 Kitchen Supervised By Canadian Jewish Congress
 Registered nurse in charge Nursing service around the clock
 Private, semi-private and standard rooms
 Doctors' care constantly available
 For information call Mrs. Rycky - Office: 924-5626 or 925-9066

ENTRE NOUS... WE'RE BEST!

AN APARTMENT ISN'T JUST AN APARTMENT - IT'S YOUR HOME AND YOU DESERVE THE BEST!

SO YOU ARE CORDIALLY INVITED TO SEE THE BEST IN APARTMENTS AT

44 CHARLES STREET WEST
 LUXURY 2 AND 3 BEDROOM SUITES FROM THE 32nd TO THE 50th FLOOR

962-6223

ManuLife
 The Manufacturers Life Insurance Company

LA DORELLE APARTMENTS

1 CANYON AVENUE

BATHURST-SHEPPARD AREA

635-1664 or 789-2945



Available
 2 and 3 bedroom suites

Hydro Included
 Beautiful Elevated
 Swimming Pool
 Lockers

HOUSE FOR SALE ?

Real estate companies report that CJN classified advertising sells houses and rents apartments.

Call 481 6434

The Canadian Jewish News

SERVICES

PAINTER - DECORATOR. Experienced for houses, inside and outside, apartments. Free estimates. Reasonable. Call 633-0214. 18-25-1-8

ATTRACTIVE, blonde, quiet and shy girl in her early 20's would like to meet someone nice, not over 26. Please send details to Box 3752, The Canadian Jewish News, 22 Balliol Street, Suite 15, Toronto 295. 18

SERVICES

PARNES Clothing mens' and ladies' suits and coats made to measure from your cloth or ours. Tuxedos are our specialty. 706 Queen Street W., 366-2025.

FOR PLASTERING repairs call Sam Kamin, specializing in alterations. Free estimates. Call 787-6007.

PAINTING, PAPERHANGING - Exterior, interior, residential, commercial. Call 782-1955. Material and workmanship guaranteed. 18-25-1-8

ANNOUNCEMENT

The Consulate General of Israel announces that from August 22nd, its offices will be located at 102 Bloor St. W. Suite 780. Telephone 961-1126. In this connection the office of the Consulate General will be closed on Monday and Tuesday, August 21 and 22.

First Square



6200 BATHURST AT STEELES
 JUST A FEW
 1-2-3 BEDROOM SUITES
 NOW AVAILABLE

Individual Heat Control
 Recreational Facilities
 Swimming pool
 Men and women's saunas
 Equipped gym rooms
 Cable TV included
 2 Shopping Centres
 Subway Bus at Door
 Parklike Setting
 Open for Your Inspection
 226-2333 485-1193 OFFICE

SERVICES

ARTICLES FOR SALE

CONTINENTAL BEDS - \$29.95 and up, all sizes up to king size. Oakland Bedding, 338 Oakwood Ave., Toronto, 651-6685. We always give you instant delivery.

Public Invited
 for
נמרא שיעור
 given every day from
 8 p.m. to 9 p.m.

between mincha and maariv
משנה יומות
 is learned.
 Shiur given by Rabbi Lipshitz
 The Committee for Keser Torah
 3387 Bathurst Street

DYED AND CLEANED AT HOME PROFESSIONALLY
 Wall to wall carpets, loose rugs, upholstery
 References
DYE SERVICE 533-2367

Men, Women
ADVERTISING SALES POSITION

If you enjoy selling, like calling on people, can use the telephone skillfully and prefer variety in your work, explore a career in advertising sales. Full and part-time positions. The Canadian Jewish News.

For appointment call S. Littman 481-6434

THE VILLAGE GATE APTS .
775 Steeles Ave. W.
Bathurst and Steeles

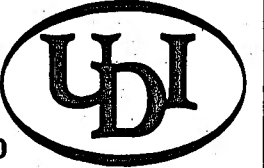
- * Luxury living at its best
- * 1, 2 & 3 bedroom apts.
- * Optional - 2 bathrooms
- * Men's and ladies saunas
- * Gym - Outdoor pool

* No last month's rent

Close to synagogues and shopping.

Now owned and managed by
Falco Property Management

Member
 For rental information: Call
 Office 633-9911 Supt. 221-1890

CITY OF TORONTO
RECYCLING PROGRAM
OF NEWSPAPERS

In continuing our program of newspaper pickup, householders are requested to place bundled newspapers, properly tied, at the curbside, by 7:00 a.m., for collection by City of Toronto vehicles, as per the following collection schedule:

If your normal pickup days are Mondays and Thursdays, place your bundled newspapers out for collection on

Thursday, Aug. 17
 Thursday, Sep. 14
 Thursday, Oct. 12
 Thursday, Nov. 16
 Thursday, Dec. 14

If your normal pickup days are Tuesdays and Fridays, place your bundled newspapers out for collection on

Friday, Aug. 18
 Friday, Sep. 15
 Friday, Oct. 13
 Friday, Nov. 17
 Friday, Dec. 15

The success of this project is dependent upon your co-operation.

H. F. Attyeo, P.Eng.
 Commissioner of Streets

William Dennison
 Mayor

Please keep this list of dates handy for future reference

THIS IS ANOTHER WAY YOUR SHOPPERS DRUG MART STORE IS TAKING CARE OF CANADIANS.



**GOOD FOR
ONE FREE COPY
OF THE
SEPTEMBER
sports & fitness
Instructor**

Redeemable at your nearby
Shoppers Drug Mart store while
quantities last. Come in soon.

The Shoppers Drug Mart people think that the more you get interested in sports and physical fitness, the better off you'll be.

That's why we offer you FREE the monthly tabloid "Sports & Fitness Instructor".

Now the September issue of this news-packed publication is at your Shoppers Drug Mart store, with special articles about the upcoming Russia vs Canada Hockey series; a detailed look at the Canadian Olympic team; a test for family fitness, and more.

Come in for your free copy today. And for Shoppers Drug Mart selection and low prices. We're open every day, every evening,

and every Sunday.

Right now, your Shoppers Drug Mart store has two very special opportunities for youth.

There's the Shoppers Drug Mart Youth Pak, a collection of health and grooming aids worth \$10.00, available to young people for just \$1.98.

And the Shoppers Drug Mart Opportunity for Youth Contest, with prizes like a Toyota Celica ST, a set of Spalding Golf Clubs, a Kawasaki Motor Bike and more.

Get details at your Shoppers Drug Mart store.

**SHOPPERS
DRUG MART**
© A TRADE MARK OF KOPPEL STORES LIMITED
taking care of Canadians

The Canadian Jewish news

Friday, August 18th, 1972



Fashion Supplement

In the fashion world the word is quiet elegance as clothes revert to conservative era of the 1950's

If fashion really is an indicator of how people are thinking, then we must be feeling very conservative lately.

The fashions being shown this fall are a throwback to the quiet, ordered way of dressing in the Fifties, before the mini, the Beatles and the hippies set off the disruptive fashion influences we've experienced up till now.

We seem to have tired of the funny clothes, the kinky outfits, the offbeat. So in the fall of 1972, fashion designers are dressing us in knee-length skirts and sweaters, grey flannel and pinstripe suits, tweeds and checks and plaids and all the other elements of what used to be known as classic good taste.

And maybe that's how we want to feel — safe, respectable, not making a splash. We're reeling from future shock in every sphere of our lives, so we need at least one area where we can feel confident and sure of ourselves — and that's in our clothes.

So to help direct our readers through the fall fashion maze, here's Canadian Jewish News' guide to the newest and most exciting style trends for back-to-work, back-to-school, fall parties and the High Holidays.

Sociologists say that

when the economy is good, women buy dresses; and when the economy is uncertain they buy sportswear, because they're not sure their husbands will take them out someplace where they need a nice dress.

Well, it looks like another sportswear year this year, and women who like good dresses will have to scour the stores to find one.

Not that women don't like to dress up. For evening, the gowns are as glamorous and seductive as they've ever been. But for daytime dressing, there's still a dearth of elegant dresses. They're passed by in favor of suits, pants, blazers, sweaters and sporty separates.

Women's Lib is making waves in casual dress. The newest sportswear look for fall is the masculine suit — from fly-front pants to vest to shirt to blazer to tie. It's a great look for the office girl — severely tailored yet colorful, in the new bright plaids and primary shades. Women are taking men's jobs and starting to get equal pay for them, so why not dress like men?

Another influence is the collegiate pleated skirt and sweater scene. The sweaters are in pastel pinks, yellows, blues and grays. The yarns are fuzzy — angora, mohair, rabbit's wool. And the skirts are



This attractive outfit characterizes the sporty air of spare-time living. Tartan is all the rage this season.

plaid, tweed, boot top or knee length, demurely pleated or flared. The fashion individualist will wear knee socks to round out the look.

The maternity look is another favorite. It's the mock style, leaving lots of room in front for people to wonder about. For fall, the

blousy smock goes it alone as a dress, makes it as a coat or jacket, and surfaces as a topper for pants. It's great for hiding a multitude of bulges when you just can't get into all those tight-fitting clothes.

A note of kooky fashion is the short-stop windbreaker or baseball jacket.

It's a young look, to be worn with pants. Shown in bright fleece or brushed lumberjack plaids, the jackets often feature wide sleeve openings and waist ribbing.

Pants are more popular than ever, though some fashion pundit or other is always being quoted as saying they're dead. Pants may be one fashion that will never die because they're an entrenched part of women's casual lifestyle today. One look that is disappearing, though, is the low-cut jeans fit. The new fall pants are high-waisted, cuffed and baggy. Like the smock that often tops them, they're pretty in themselves but do nothing to show off what's underneath. But perhaps that's a change in women, who maybe are becoming more subtle after several years of letting it all hang out in body shirts and skin-tight pants.

The little suit is the big thing in Paris fall collections. Instead of mixing, the look is now to match. With the usual pleated or flared skirt goes a hip-skimming body jacket and a belted jersey sweater. All the austere classic colors

are back — camel, grey, rust, black, off-white. The accent colors often rescue the clothes from tedium — fuchsia, turquoise, kelly green, red.

To describe the new kind of matching clothes, fashion promoters have picked up a word very much in the news — checkmate. The chess theme is used to highlight matching co-ordinates in checks or any of the other fall fabrics. Watch for enterprising fashion stores to sponsor chess tournaments on the premises and give away chess sets with purchases.

There's one fly in the ointment this fall — clothes are undoubtedly going to cost more. Consumer preference is forcing up prices of the natural fibres — wool and cotton — which are being used more and more this fall to humanize the synthetics. The classic look is favoring woven materials over knits; but wovens are in shorter supply so prices rise. The quality look in clothes is very evident this fall — but along with quality goes higher price tags which we'll have to learn to live with.



Value and fashion are combined in this cotton corduroy designed for fall wear. It's part of the new look.



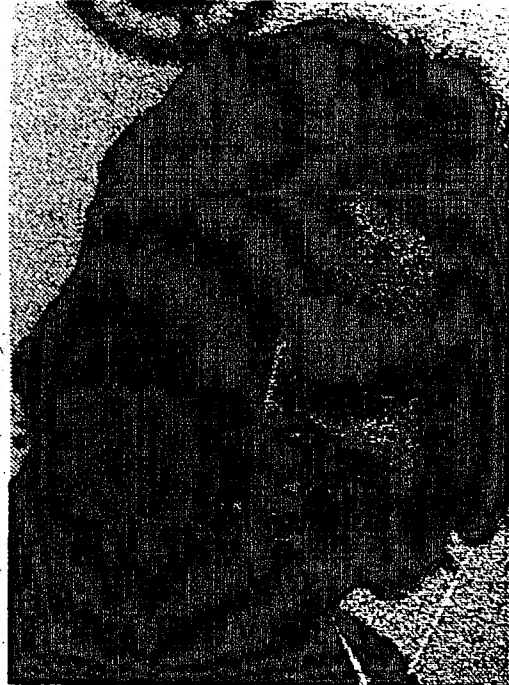
AVAILABLE AT BETTER STORES

Canadians recognized by U.S.A. designers

In the past five years, Canada's fashion designers have been making a name for themselves in the U.S. Once all smart Canadian women went down to New York to find exciting fashion; now New York stores are raiding Canadian design houses to find distinctive new looks for American shoppers.

The U.S. buyers say Canadian-made clothes often have more quality built into their construction. They also say Canadian designers bridge the gap between European and American styling — especially the young Montreal designers, who have a receptive audience in the extremely fashion-conscious French-Canadian woman.

Some of the designers currently making waves:

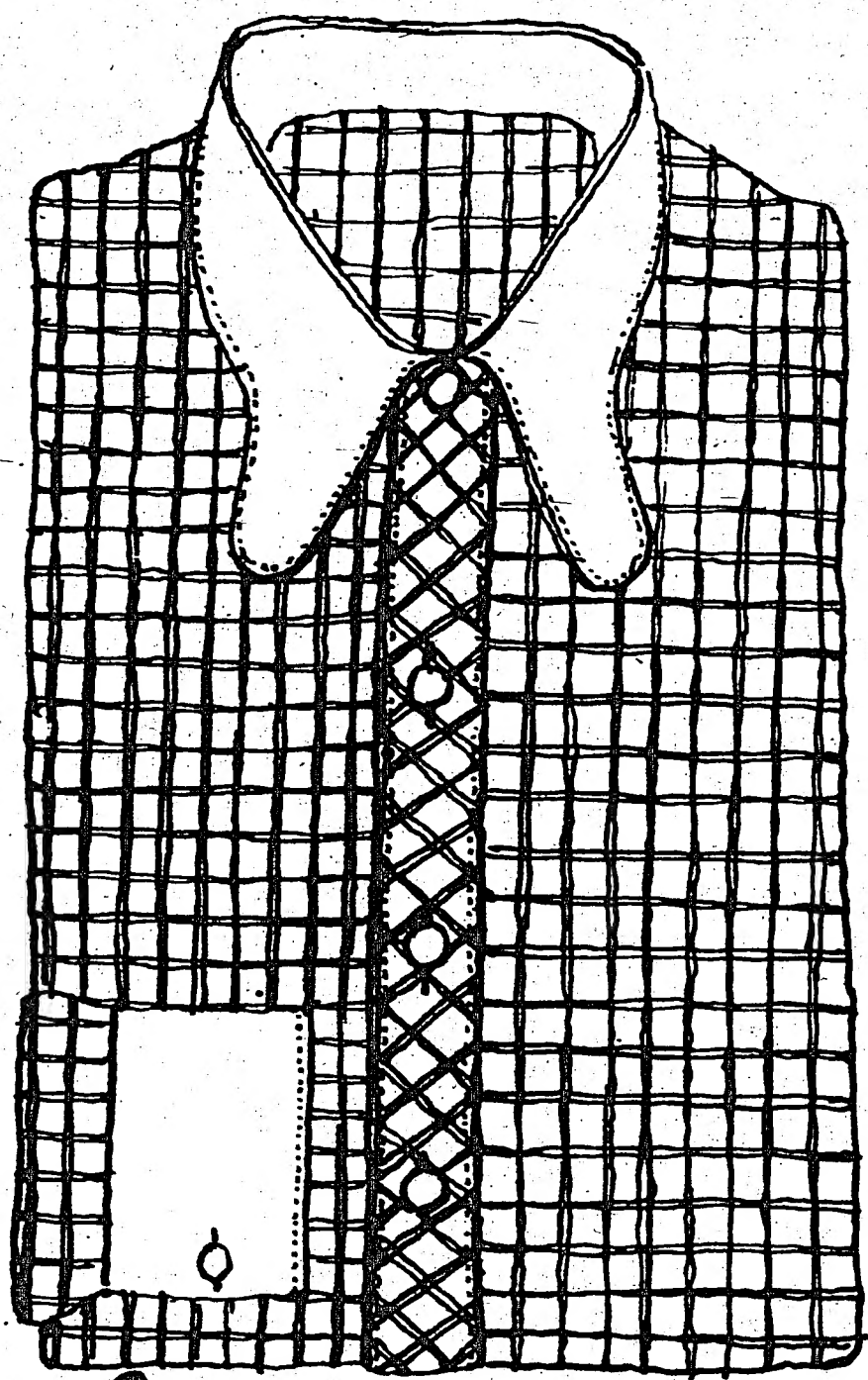


Tom d'Auria

Elvia Gobbo and Tom d'Auria are designers for a Montreal company called Lyndale Sportswear. Elvia designs under the label Luv Originals, and Tom's label is The Factory. Both are very avant-garde, often way ahead of the prevailing fashion taste. But their designs provide excitement and originality to any fashion show or display. Both scored a first for Canadian designers by exhibiting their creations last fall at the huge pret-a-porter show in Paris.



Elvia Gobbo



"Now Style
Quality Shirts"
Available at
leading department
and mens wear stores
coast to coast

APPLE BEE SHIRTS LIMITED
646 Adelaide St. West, Toronto 2B Ont.
416-863-0045



Original Imports Ltd.

3095 BATHURST STREET,
TORONTO 19, ONTARIO

Kara's Corner

At LEMAN'S OF TORONTO, it's never too early to start knitting and crocheting for fall . . . because you can get everything from suits, coats, pantsuits, dresses . . . even those new backless, sideless, frontless (?) evening gowns . . . and they can all be custom-made and custom-designed. All their fine wools, ribbons, cottons and sparkly yarns are imported and there's a new line of French mohair in seductively delicate colours. All their work is so exquisite that even the linings are sewn in by hand. Mrs. Leman herself will design a creation especially for you . . . or you can choose your own style from a haute couture magazine. And don't forget to see the beautiful selection of on-sale ready-to-wear fashions and samples. So, for lightweight warmth, comfort and elegance, visit LEMAN'S OF TORONTO, THE COLONNADE, 131 BLOOR STREET WEST, SUITE 418, 921-6228. Take the elevator up from the main lobby and knit yourself up some fall excitement.

If you're in the mood to uplift more than your spirits, why not visit THE BRA BAR. Those irresistible imported and Canadian bras in their very inviting shop span the entire frontal gamut from A's to DD's in sizes 32 to 42. They've got the Eva of Europe body fashions exclusively . . . famous for their incomparable fit, in a now-you-see-it-now-you-don't see-thru fabric with matching bras, bikinis, briefs, and panty girdles in three lengths and and in tempting rosewood, ginger and chestnut colours. From France, the Lou bras, including the Tout Fou de Lou, in an exclusive to THE BRA BAR breath-taking print with matching bikinis, half slips, stretch briefs and panty girdles . . . all with that frou frou finish. And from their varied selection of 2,500 bras and matching undies, you'll be sure to find your personal favorite. So, for great fun and an even greater fit, visit THE BRA BAR, 9 YORKVILLE AVE. (at Yonge St.) 921-4567. Open Mon. to Fri. 10:15 a.m. to 6:00 p.m. Saturdays 10:15 a.m. to 5 p.m. . . . and give yourself the kind of support you really deserve.

Whether you're setting up a new home, re-decorating or shopping for gifts, THE ELECTRIC SUPERMART is the place for everything electric and at substantial savings, too! For the kitchen, they've got electric kettles, knives, mixmasters, even corn

poppers, and lots of electric clocks to keep you on time. For the do-it-yourselfer, there are switches, plugs, sockets, decorative switch plates and, of course, light bulbs and fuses. For your beautification . . . mirror kits, mist hair setters and hair dryers, and for your warmth . . . electric blankets. And there are lighting fixtures in all styles from sleek'n'modern black and white to the traditional. And don't forget about their sound department that's full of AM/FM and transistor radios, stereo components and car tape decks. And they're getting new things in all the time! So visit THE ELECTRIC SUPERMART 96 ORFUS RD. 789-4181. Open Mon. to Fri. 9 a.m. to 9 p.m. Saturday 10 a.m. to 6 p.m. . . . for some really bright savings.

Mike and Graham are the young'n'-healthy different drummers who operate THE DIFFERENT DRUMMER natural food store . . . a shop full of food and Herbal Essence Cosmetics designed to make you look'n'feel like a million dollars. For extra energy . . . vitamin E and other supplements. For noisy nerves . . . herbal teas. And there's a big sampler's section where you can buy wee-little nibbles of everything and healthy-type paperbacks, too. And don't forget to visit their new JUICE BAR. Down with coffee! Up with the dawnbreaker drink for breakfast! A cosmic sandwich for lunch topped down with their smoothie drinks . . . strawberry fields, yellow submarine or pure apple juice. Healthy and delicious facials for your stomach. So why not jog down to THE DIFFERENT DRUMMER, 833 EGLINTON AVE. W. 781-1370 and THE JUICE BAR, THE BIG STEEL, 90 YONGE ST. 4th floor, 368-2381 . . . they even deliver!

At the SHIRLEY-JOYCE COSMETIC AND FASHION BOUTIQUE, the theme is total beauty! Beginning with Shirley-Joyce personalized cosmetics, hypoallergenic lines for skin correction and the newest shades in glamour makeup . . . to their school downstairs where make-up artists teach women of all ages the art of personal make-up application. And they've got alluring Molyclaire lounge-wear, Partout knit dresses and a chic grey check pantsuit with the new dolman sleeve, wide waist band and cuffed pants. For the trendy set, their Elle cardigan-look jackets and pants are a must. For the classic look . . . an elegant Daymor shirt dress in warm pink paisley or a long black, slinky satin dress with high neck, low back and delicate white dots. And don't forget about their exquisite costume jewellery, skinny belts, dashing scarves and Jonathan Marks lucite watches. So visit the SHIRLEY-JOYCE COSMETIC AND FASHION BOUTIQUE, 1040 EGLINTON AVE. W., 789-4863, for fashion completeness.

Emphasize elegance in bridal fashions

It's said that in troubled times, people reach back for the past to provide a sense of security and tranquility.

That's the case in bridal fashions, where the prevailing mood is old-fashioned elegance. Back in the '60s, it may have been common for brides to get married in skimpy white minidresses or pantsuits. But in the '70s, the kooky brides have largely disappeared.

Most young women are now opting for as traditional a gown as they can find. It's usually very frilly, flouncy and ornate. Or it may take the opposite

extreme of classic simplicity.

The line is usually Empire, with closely fitting bodice falling loosely down to sweep the floor. Sleeves are nearly always long and snug, necklines are usually high and modest. Veils are as copious as possible with traditional styling — the starkly modern head-dresses have again faded from the scene.

Lace is back and it's more feminine than ever. The fine romantic patterns are usually imported from France or Switzerland. Satin is also important.

For the groom, the elegant look is also the thing.

Men's Neo-classic look returns

By CY MANN
Designer, Proprietor,
The House of Mann

The post depression, post war years of the fashion doldrums for men gave way in the late sixties to a revolution in men's fashion, more devastating and confusing than even Castro's.

The purpose of this revolution was to remind us for the first time in nearly four decades that the male of the species is really the most colorful.

First it was — the look is military. Then, in seeming contradiction — no, the look is western.

Ties and lapels were wider, wider, wider — until many of us with slight chests have lapels that virtually encroach on our sleeves. Ties are so wide, we can barely handle them.

White shirts and button-downs, they said, were dead. Colors appeared that truly represented the most imaginative line of jello desserts.

Suit-coats became longer. Waists were shaped and pinched to barely permit a gent dessert or even

a beer. Trousers were flared, then bell-bottomed like sailors' who went down to the sea in ships.

More confusion. The next revolution was sideburns, Fu-Man-Chu mustaches and hair that cascaded, first over his shirt collar and then almost to his shoulders.

Men had finally been introduced to "the total fashion explosion". "Doing your own thing" by men with average taste and little fashion comprehension, resulted in the well-meaning clothing salesman the clothing on the gentleman's back without thought

to life style or social position.

Fashion this coming fall and winter is truly a settling of the dust. Many good things will be culled from the vast amount of new styling and color that is left in the wake of this revolution.

Now the chips are down. "Do your own thing" is abolished and aesthetic good taste and simplicity come to the fore with a return to what I call Neo-Classics. Fashion will consist of tried and true good classics, but with a definite dash of the 70's.

THE PANT WORLD



PRESENTING The PANT WORLD Plan 100

Plan 100 is a success!

Now a unique offer to Canadian Jewish News readers:

1. We will keep a record of all your purchases at Pant World.
2. As soon as they total \$100.00 you will be notified that you have earned a \$10.00 merchandise credit.
3. Come in and pick up \$10.00 worth of merchandise or let your credits build. Each and every time you accumulate \$100.00 in purchases you will receive an additional \$10.00 in credits.
4. Good for any member of your immediate family, (father, mother, son and daughter).
5. Plan 100 qualifies you for pre-sale showings, allowing you to shop early, have the best choice of sale items and use your purchases to build credits.

For high quality and total satisfaction

1043 Steeles Ave. W.

Just West of Bathurst

Come on inside.

"the inside edge"

the ultimate in equipment and fashions

SKI WEAR

Drop in soon and see Toronto's
most complete collection of Ski fashions



HEAD

MOSSANT

Pedigree

ariba

FUSALP

Henri-Charles
COLSENET

Thinking of a gift? Use our
convenient gift certificates

We specialize in childrens
ski wear & equipment

don bassin sports
the inside edge

OPEN THURS. & FRI. 'TIL 9 P.M.

356 Eglinton Ave. W. at Avenue Rd. 489-4667

LANGE
NORDICA
HEAD
FISCHER
ROSSIGNOL
SIDERAL
RAICHL



Spinnerin

Nancy Greene

New fall fashion fad called '50s flashwear

In a year when fashion is taking the straight road back to conservatism, does avant-garde have to sit it out for a year?

No, for the people who still like to dress with a touch of costume craziness, there's a new fad around. Tailored to nostalgia freaks, it's called '50s flashwear.

*Black gym
leotards
elevated
to heights*

Now that Canadian women are so exercise-conscious, the humble black gym leotard has been elevated to new fashion heights.

The exercise kick really started the profusion in body shirts. Women wore them not only for exercising but as tops with pants and skirts. The stretchy nylon material showed off their newly-exercised flat tummies and sleek bodies to their best advantage.

Many stores have now set up separate departments called Body Shops just for these kind of clothes. Some are strictly for exercising; others are too dressy for the gym. Their common denominator is the stretchy figure contouring they provide, and the usual presence of snap crotch fastener to make them easier to get out of in a hurry.

For fall, body suits show up all the latest fashion excitement. Style details include the sweater look, surplice lines, and shirt and tie necklines. The classic turtle neck and shirt collar are still around, but updated by means of argyle patterns and angora blends.

They're especially suited to the new knit pants which fit snugly around the waist and hips. Because they snap at the bottom, there's no telltale bulge where the shirt ends. And for active women, there's no chance the shirt will ride out of the pants at the least bit of motion.

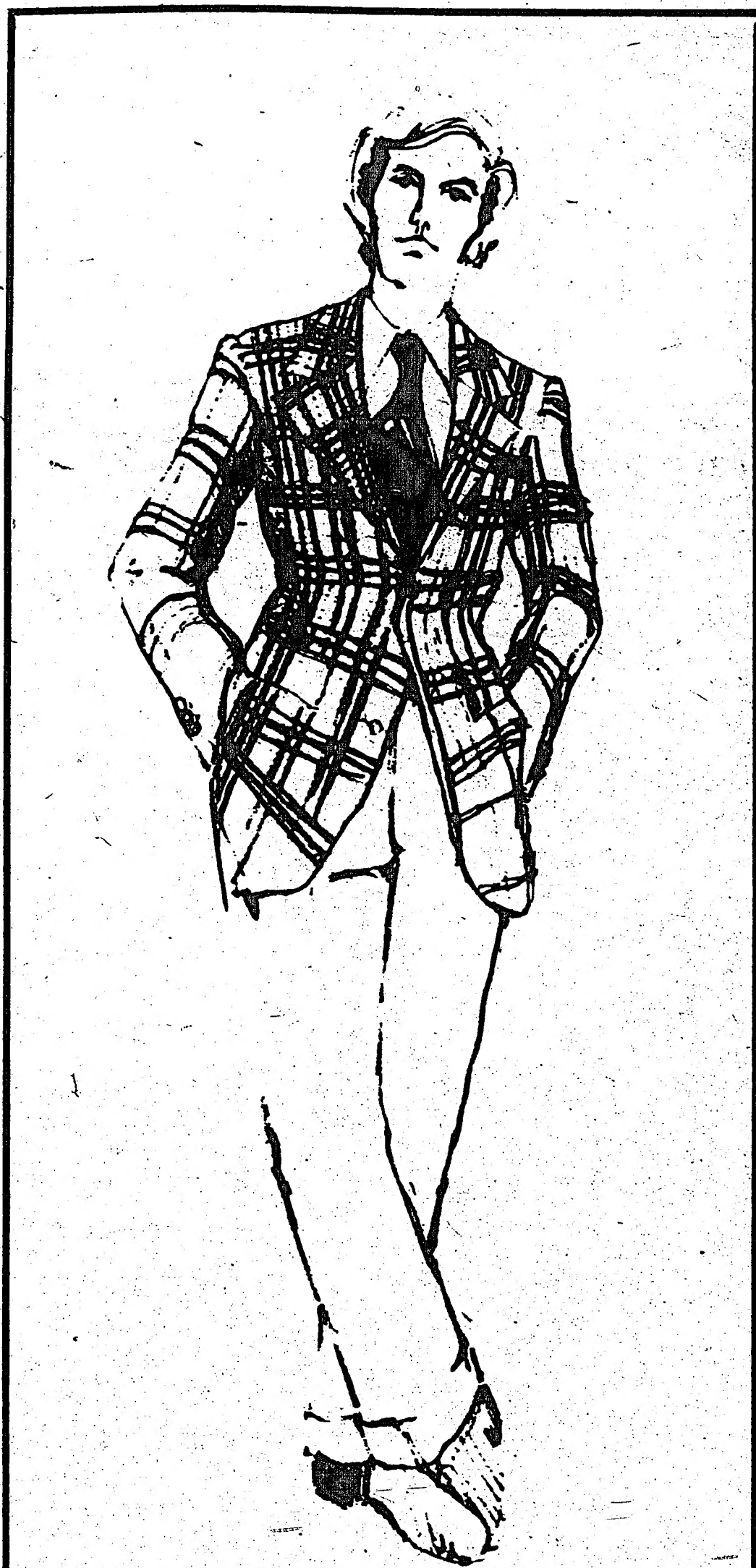
It's an exaggeration of the slick greased-down way of dressing in the '50s, the kind of thing immortalized in Bye Bye Birdie and the new Broadway play Grease.

It's a look that starts with fabric, things like satin, flocked taffeta, chenille, polkadots and poodle appliques on felt.

Then add the outdated styles — tight skirts with a slit in the back, pedal pushers, the short fitted jacket and short sleeved blouse. Then the nostalgic accessories — the string of

pearls, the skinny pastel belt, the rabbit's foot dangling from the chain and the huge rhinestone earrings. Other '50s reminders can be dug up out of the closet if you've waited that long or recreated anew.

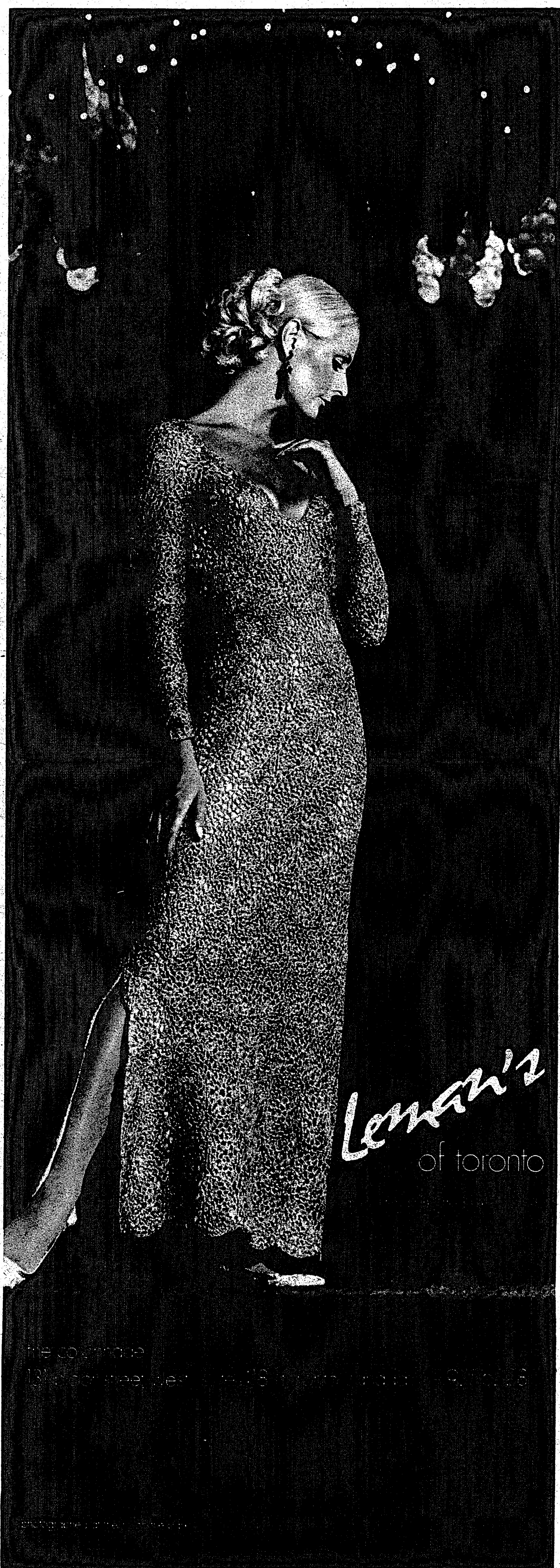
It's a strictly boutique look, one that can be found only in the most avant-garde shops. Like most costume clothes, it requires some nerve to carry it off properly. But if done well, it can make a strong statement next to all the superclassics that will undoubtedly take over the fall scene.



**NORMAN
HOLLAND**

FASHIONS FOR MEN

60 Avenue Road Toronto
Telephone 920-1237



August 18th, 1972

Roominess is exciting news in fresh styling of coats

This is the year of the coat, some fashion pundits said after the fall collections were shown in Paris and New York.

The reason is that there's more fashion excitement and genuine style innovation in coats than in any other fashion area this fall.

Unlike the classic look which flirts between saleability and dullness, the look in coats is untraditional. The shape is the thing and the operative words are loose and roomy.

Coats this fall have deep raglan or dolman sleeves. They swing out in back. They wrap around loosely, to be tied with a sash in the middle. They smock.

Many have wide notched collars which can be turned up in the wind. Others stay with the popular hood. Others are trimmed with embroidery and real or fun fur.

Because they're so loose, coats are usually shorter than last fall's midi length. They're about knee length for dressy coats and topper length for pant coats.

Pant coats are extremely important for fall (they're the kind of coats that used to be called car coats a few years back). Some are too sporty to wear with anything but pants. Others are nice enough to wear as three-quarter coats with knee length skirts.

Duffle coats are back this fall but updated in new fabrics. Besides the traditional melton, they're also shown in sheepskin, often embroidered or braided-trimmed and toggle-fastened.

Soft surfaces highlight the new coat fabrics. The plaids are usually brushed and fuzzy. There's also mohair, camelhair, cashmere, ratine. A fun young

look is synthetic fleece dyed bright blue, red or yellow, used alone as a short jacket or as a trim on something else.

Suits are more important this year than in previous seasons. The carelessly put together look is

dying now as women return to a more elegant way of dress. The put-together separates will still be available for the fashion individualists, but other women will welcome the new suits with two, three, even four pieces all coordinated for them. Women

can get a lot of wardrobe mileage out of one outfit whose pieces fit together—combos like a plaid jacket, plain vest, plaid and plain pants, and pleated skirt. Add a brightly colored tie to brighten it up, or a polka dot shirt, and a woman can go anywhere.



Mary Korolnek
IMPORTS



Go everywhere
clothes,
selected for
you in the
fashion direction
of Fall '72.
A superb
collection
of European
and Canadian
adaptations.
Dresses
from
\$40.00 up.

Mary Korolnek

2788 BATHURST ST. (Corner Glencairn) RU. 7-0624
Monday to Thursday 9 a.m. to 9 p.m. Friday 9 a.m. to 5 p.m.
PARKING IN REAR

CLOSED SATURDAY Open SUNDAY 11 A.M. to 5 P.M.



**TARTAN CHECKS WITH
SOLIDS IN EASY-CARE FORTREL
SEPERATES THAT STEP
RIGHT INTO FALL:**

Shirt Classic in white
or camel, 12.00

Necktie, 3.00 Vest in red,
black or camel, 12.00

Blazer in black with
grey checks, 26.00

All in S, M, or L.

Pant in black, grey
or camel for 8 to 16,
16.00 Yes, Town & Country
has something to
talk about!

Town and Country

OPEN A TOWN AND COUNTRY CHARGE ACCOUNT

YONGE AT ST. CLAIR
TORONTO DOMINION CENTRE
LAWRENCE PLAZA
CEDARBAE PLAZA
SHERWAY GARDENS
SHOPPERS' WORLD DANFORTH

PARKWAY PLAZA
CLOVERDALE MALL
HUMBERTOWN
YORKDALE PLAZA
SHOPPERS' WORLD
SHERIDAN MALL

YONGE AT QUEEN
EGLINTON SQUARE
FAIRVIEW MALL
DON MILLS PLAZA
TOWNE & COUNTRY SQUARE
SHOPPERS' WORLD - BRAMPTON

OSHAWA SHOPPING CENTRE
FAIRVIEW PARK, KITCHENER
BURLINGTON MALL
WINDSOR — DEVONSHIRE MALL
KINGSTON SHOPPING CENTRE
THE MALL — GALT

FOR INFORMATION PHONE 366-4206

august is coat month... at Sayvette

Probably the last thing on your mind right now is Winter . . . and that new coat you're going to need! Fortunately it has been the first thing on our coat buyer's mind. In fact, our buyer has been planning this event for months — and the exciting results have now arrived in our Coat Department. Why should you buy a winter coat in August? For many reasons (some of which you've probably discovered in past years!) By leaving it 'til the last minute you often find that the selection of styles leaves you cold — and the longer you leave it the colder it gets. By shopping now and using our convenient Lay-Away Plan you get the best selection of the newest styles (many exclusive to Sayvette) — without giving your budget the chills! Watch this newspaper during August for the latest coat fashion news from Sayvette.

get 'em while it's hot.
we'll hold 'em
till it's cold...
on Lay-away.

Sayvette

will surprise you!

- Thorncliffe Pk. 10 A.M. - 9.30 P.M. Mon. - Sat.
- Dixie Rd. & O.E.W. 10 A.M. - 9.30 P.M. Mon. - Sat.
- Harwood & Bayly, Ajax 10 A.M. - 9.30 P.M. Mon. - Fri. 10 A.M. - 6 P.M. Sat. only
- Westwood Mall, Malton 10 A.M. - 9.30 P.M. Mon. - Fri. 10 A.M. - 6 P.M. Sat. only
- Westmount Place (Waterloo) 10 A.M. - 9.30 P.M. Mon. - Fri. 10 A.M. - 6 P.M. Sat. only
- Hwy. 401 & 24, Hespeler 10 A.M. - 9.30 P.M. Mon. - Fri. 10 A.M. - 6 P.M. Sat. only
- Wellington Rd. S., London 10 A.M. - 10 P.M. Mon. - Sat.
- Bayfield Mall, Barrie 10 A.M. - 9.30 P.M. Mon. - Sat.

You may use your convenient Chargex card.

Now it's the Chinese look with rich Oriental styling for lounge and sleepwear

President Nixon's trip to China had unexpected repercussions in the fashion industry — it inspired a spate of Oriental influenced designs.

One of the fashion areas where the Chinese look is most pronounced is in sleepwear and loungewear. The mandarin look influences long gowns which feature high collars, quilted detailing, wide slits up the leg and frog closings. Colors are usually rich and lush. Brocades with metallic threads are also factors.

Even in a gown where the styling is not Oriental the idea may still be played up in the print. Many prints feature little dragons, pagodas, sampans, Oriental landscapes — or may be just abstract designs that convey the look of an Oriental brush painting.

The Persian influence is also part of the look, making itself felt in a penchant for paisley prints and caftan styling. Jewelry makers are going into the Egyptian look with heavy necklaces, bracelets and belts,

which complement the gowns.

In sleepwear, a prominent theme is Victoriana. An influence here is the sleepwear shown in the film *Nicholas and Alexandra*. Watch for high necklines, ruffled cuffs, yoke detailing and feminine lace trim. Colors are usually soft and pastel, often white with pastel trim.

In loungewear, the trend to multipurpose garments continues stronger than ever. The items you buy in a lingerie store or in the lingerie department are nice enough to be worn in the home for entertaining, or even out on the street, to a party or for sports.

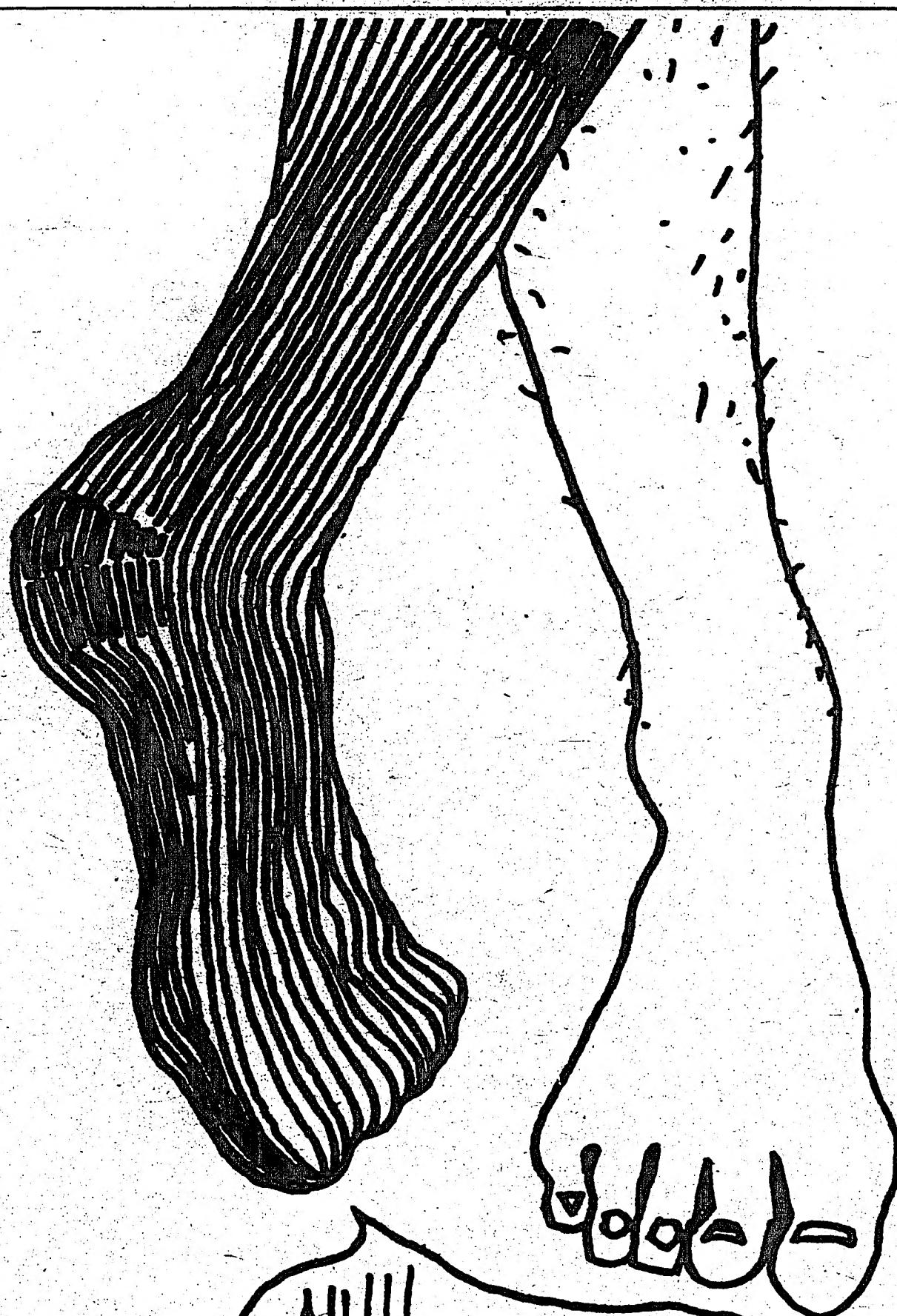
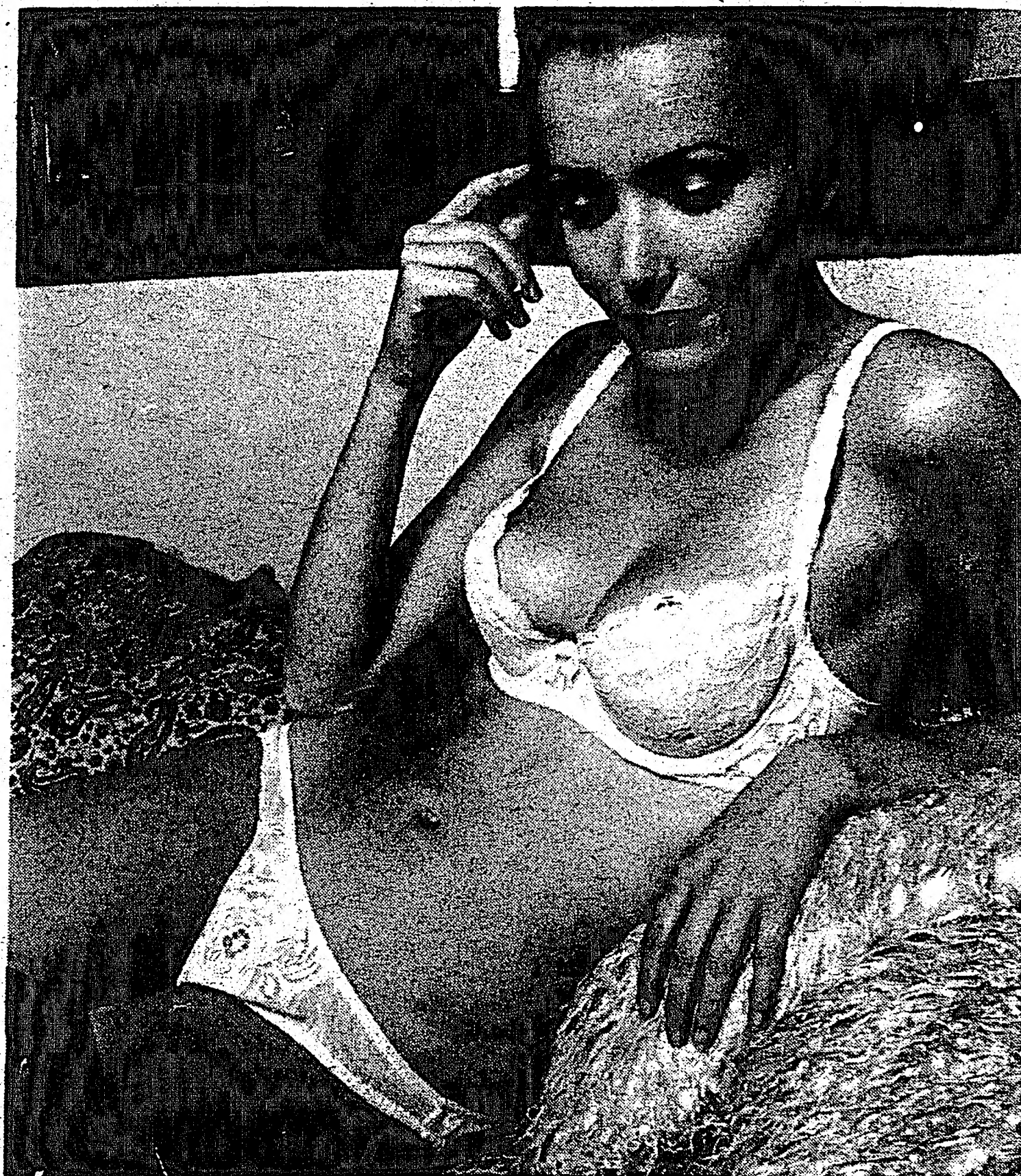
The bare look follows into fall with scooped out backs: front plunges and halter necklines. Again, confirmed bra wearers must either pass up these clothes or buy a special halter bra. Nothing else can withstand the décolletage.

Is there an alternative to just hanging loose and jiggling around under all those halter neck fashions and bare back evening gowns?

There is. Bra manufac-

turers have designed a new kind of undergarment with straps that go around your neck so you can appear completely backless. The straps are spaghetti-thin and unobtrusive.

The underwear fabrics are still deceptively soft and supple. Deceptive because they really do give a lot of support, usually by the way they're constructed. Bulky seams are being replaced by flat seams so that there's no telltale bulges underneath slinky revealing clothes.



YOUNG CANADA SHOES

serving the community
for over two generations.

523 EGLINTON Ave.W.
483-2233 Toronto
Mr Jack Magder

McGREGOR Hosiery

AVAILABLE AT BETTER STORES.

Avalon Hosiery
Limited

est fier de vous présenter

Georgie Girl

ALL
Butterfly SHEER NU

"QUEEN SIZE"

FITS / S'AJUSTE 5'2" - 5'10" • 160 - 225 LBS.

Panty Hose Bas Culotte

- * All types of Panty Hose, Knee Hi's, Bermudas, nylons, anklets, footlets. IN ALL SIZES
- * Children's Panty Hose.
- * Ladies and Children's Tights.
- * Men's and Boy's Socks.

Unconditionally Guaranteed

Garantie sans Réserve

90
DAYS/JOURS

100% Nylon

CA00238

Made in Canada • Fabriqué au Canada

For complete information
write

AVALON HOSIERY

5090 Hochelaga,
Montreal, Que.

or call
255-8871-2-3



YOU WON'T BELIEVE IT UNTIL YOU SEE IT!!

THE WEARHOUSE

295 HARBORD ST.

JUST WEST OF BATHURST

FROM THE WEARHOUSE TO YOU!

Blazers

Round Collar Velvet Blazers

in black, brown & navy **reg. \$26.00 NOW \$22.99**

Plaid Blazers

(wool & wool blend) **reg. \$25.00 NOW \$19.99**

Cord Blazers

in black, navy & brown **reg. \$20.00 NOW \$12.99**

"N"

Bags

Dress Bags

wool & wool blend
in plaids & solids

reg. \$20.00 NOW \$16.99

Bag Cords

reg. \$12.00 NOW \$9.99

Bag Jeans

reg \$10.00 NOW \$8.99

Plus Sweaters and Tops in Assorted Styles.

Reg. to \$10.00 NOW \$4.99 and up

We are so proud of our new fashions and low, low prices that we will PAY YOU to see for yourself

Call 534-5519

Give us your name, when you wish to visit the WEARHOUSE and we will pay up to \$1.00 of your fare to the WEARHOUSE

Whether you BUY or NOT. Come and see us at OUR EXPENSE

FOR YOUR CONVENIENCE PLEASE NOTE OUR EXTENDED HOURS
MON. - FRI. 9 A.M. - 9 P.M. SAT. 9 A.M. - 6 P.M.

**FINE FASHION
AT WEARHOUSE PRICES**



The classic, elegant boot, fitting close to the leg, and on a refined platform sole, in brown, beige suede is from a Montreal firm. It's part of the classic look.

Classic look emphasizes striking accessories

In a year when classic is the over-riding fashion message, accessories take on added importance.

The right fashion accessories can carry an outfit from dullness to excitement, from boring sameness to striking individuality.

In jewelry, it's the look of bone, tortoise, jet and pewter — natural down-to-basics materials. Matching sets are again in the spotlight, with matching earrings and necklaces or beads and bangles.

The influence of Gucci is underplaying the accessories scene. It's a mood of quiet elegance, of highly polished chain belts and enameled metal initial pendants and pins. Handbags feature the look in contrast suede and leathers, patent leather and underplayed hardware, such as a classically tailored, highly polished metal buckle.

In belts, the new look is the skinny belt, no wider than an inch, often in patent. It's worn more as an ornament than as a functional item, just to dress up the waistline or add a touch of color to an outfit.

Hats are back in plaids, flannels, checks, tweeds and pinstripes. Leading styles are small flip-brimmed cloches, bowlers, fedoras and turbans. The look is either supercasual or supersophisticated.

Scarves are either fuzzy and mohair or classic silk squares. The more traditional silk scarves are tartanizing it in trad plaids, op plaids and graphic plaids.

In shoes, the '40s platform look continues through another season. The higher and chunkier the better is the rule in casual suede stylings. Straps and ankle treatments will also grab the spotlight. But as the classic look catches fire, watch for women to reject all those unfeminine wedgies and opt for more elegant and plain lines in shoes as well. If patent is back in handbags, it won't be far behind in the shoe field.

Hosiery is basic for fall, with very little of interest except the contrast back seam or design running up the leg. Opaque panty hose colors are still important. The more daring younger women may adopt some of those bright golds, reds, greens and blues in the wild tartan patterns to wear on their legs.

Ties are even stronger

for fall than they were last spring. It's the haberdasher look for women, matching a bow tie or classically knotted tie with vest, jacket, shirt and pants. All those women who haven't yet learned to tie a knot will have to find

someone to do it for them because ties will be unavoidable this fall.

For men, the new look in ties is an open shirt version, something like an ascot that can be worn with an open collar. Invented in Canada, the tie has already

been licenced in several countries around the world.

In men's tie styling, neater more subdued patterns will be strong. Wide widths are still important but narrower shapes will start to gain soon.

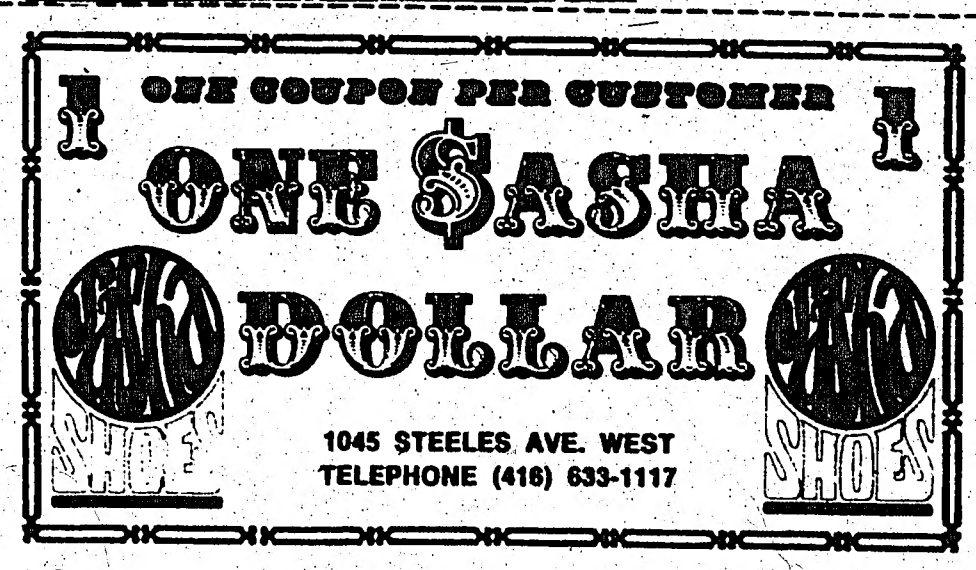


1045 STEELES AVENUE WEST (416) 633-1117

See the latest in women's shoes and handbags men's shoes boots



SASHA SHOES



Cut along dotted line.

SHOES

FOR THE ENTIRE FAMILY — AT EVERYDAY LOW PRICES

all shoes
\$1. to \$10

Reg. up to \$25.00

Over 15,000 Shoes On Display
Choose From A Wide Variety Of Sandals,
Including Platforms, Casuals, Dress,
Imports, Running Shoes, Etc.

**MEN'S LEATHER LINED
LEATHER SOLED
ZIPPER BOOTS**
Reg. \$24.99 **\$10**

**IMPORTED LADIES'
LEATHER LINED SUEDE
DRESS SHOES TAN & BEIGE**
Reg. \$19.98 **\$8**

**LADIES' SUEDE & LEATHER
OPEN & CLOSED TOE
PLATFORM SANDALS**
Reg. \$16.99 to \$20.99
\$8, \$9, \$10

**MEN'S
DRESS SHOES**
Reg. 16.99 to \$24.99
\$7, \$8, \$9, \$10

**LADIES' LEATHER LINED
LEATHER SOLED
DRESS SHOES**
MADE IN ITALY
Reg. \$13.99 to \$19.99
\$4

**MEN'S OR LADIES'
LEATHER CORK
SANDALS**
MADE IN ITALY
Ladies' Reg. \$12.99, Men's Reg. \$8.99
\$3

SELF SERVICE

HOURS 9-6 DAILY — THURS. & FRI. TILL 9 P.M.

Warehouse Shoe Mart

260 SPADINA AVE. — 1 BLOCK S. OF DUNDAS

210 SPADINA AVE

FASHION WHIRL

**WAREHOUSE SURPLUS
FACTORY OVERSTOCK
BROKEN SIZES
END OF LINES**

DRESSES	VALUE TO \$22	\$5
GOWNS	VALUE TO \$40	\$10-18
SMOCKS	VALUE TO \$40	\$15-20
BLAZERS	VALUE TO \$35	\$10-18
SKIRTS	VALUE TO \$10	\$1-5.50
BAGGIES	VALUE \$22-\$30	\$8-15
BLAZER SUITS WITH BAGGIES	VALUE TO \$45	\$22-28

No fancy decor the service is poor BUT YOU SAVE MONEY !!!

**Hundreds of Items
Slashed to Rock
Bottom Prices!!**

Retailers also welcome

**ATTENTION: Garment Manufacturers
CLEARANCES WANTED
Call Collect Frank Novak
Toronto 416 362-1909 362-4809**

210 SPADINA AVE

OPEN Mon. Fri. 9 -9 Saturday 9-6

Their collections feature sophisticated elegance in variety of garments

Claire Haddad is a Toronto designer of elegant lounge and sleepwear. Her sensuous designs for her own firm have won her the Coty Award, one of the best-known kudos in the fashion world. Her specialty is the glamorous after-five hostess gown and the bridal nightgown. Her current favorite is frilly, Victorian, demure white sleepwear.

Elen Henderson is another Toronto designer, known all over Canada and in New York for her high-style children's designs. She's been designing for children for 25 years, but still gets a kick out of getting letters from children, enclosing pictures and saying, "thank you for making me look pretty."

She likes ultra-feminine designs for little girls and prefers dresses to pants.

Pat McDonagh is an English-born designer now making her home in Toronto. She designs dresses and sportswear under the McD label for the firm of Buchan - Sinclair. Always bursting with new ideas, Pat's collections have won several Fedde awards in the province of Ontario for excellence in design. Once a proponent of the avant-garde, Pat's switched to the ladylike classics this fall and is styling up tweeds, plaids and checks in her own inimitable way.

Leo Chevalier is a design leader in Montreal in his work for Montroy Coat. He likes elegant, tailored

designs for the sophisticated woman and stays away from the really kooky styles. His forte is suits - either jackets and skirts or jackets and pants - and his preference is neat, classic, simple lines with a great deal of fabric interest.

Margaret Godfrey is a young English-born designer working with a junior Montreal firm called Boutique Bagatelle. Her young-looking designs are shown in boutiques and department stores all over the country. In some department stores, whole sections of the floor have been devoted to her designs. She does some great things with suede and leather, but her strength is sportswear separates.



Elen Henderson



Claire Haddad



Leo Chevalier



Margaret Godfrey



English-born, award winning designer Pat McDonagh is styling tweeds, plaids and checks for fall. Pat has won several awards for design excellence.

Back to school children's wear features look that is dressy rather than sporty

The back-to-school message in children's wear is tailored. Whether dresses or pant outfits, the look is dressy rather than sporty, neat rather than careless.

For little girls, the dress is back as a live-and-kicking competitor to the pantsuit. There are the new smocks, hanging wide and loose in plaids, polkadots and gingham. There are the layered numbers — blouse looks with rib vests, contrasting skirts, often teamed with a matching tie. And white collars and cuffs dress up prints and plaids as well as plains. All kinds of pleats — accordion, knife and kick pleats — are back on the little girls' circuit.

Oxford bags are the main style impetus in pants. Waists are high, sometimes pleated, legs are wide, bottoms are cuffed.

Teamed with the pants are short jackets and short vests or weskits. Zip-closed jackets are big.

Little girls and little boys alike will wear the new look of wide pants, shirt, vest and tie.

Colors are bright and lively. Clear primary shades are featured; dull funky tones are banished.

Surface interest fabrics are reborn. New are fleece, mohair and angora in solids and plaids. Fuzzy looks are the thing.

In coats, the duffel coat is back in earnest, often trimmed with fleece. There's also lots of plaids, velours, tapestries, tweeds, fur and leather lookalikes, many hooded and toggle-trimmed.

Children can wear versions of adult fashions this fall. Children's wear designers have adapted the baseball jacket, elasticized at collar, cuffs and waistband; the brushed checked lumberjack; or the blanket plaid wrap coat with modified dolman sleeves.

Sweaters also make it for back-to-school outfits. Shirts are still shrunk, and worn over shirts and blouses. Fuzzy Ortons or wools feature bright stripes, full sleeves. Baby pastels, never really out of style for children, are back with a vengeance this year.

The smock look has always been a childhood favorite too, and this year is stronger than ever. Girls can wear them alone as dresses, or co-ordinated with matching pants or even shorts. Ankle length smocks brave it as dressup or party looks.

Jeans and T-shirts will still be popular for fall, as they are most of the time. Look for more dressed-up versions of jeans in plaid or check patterns. The basic blue denim also makes news in the new high-waisted baggy styling.

For mothers who dislike shopping for children because they can't tell what they're getting, the new textile labeling laws coming into effect later this year will simplify their fall shopping task.

By Dec. 15 of this year,

garment manufacturers won't be allowed to ship out merchandise without a permanent label specifying what the fabric is made out of and what proportions of fibres it contains. They'll also have to include their name and address or a

registered code number which consumers can trace if they want to complain.

The new labels will probably also contain colored symbols showing how mothers should care for the garment — how to wash it, dry it, iron it and so forth.

Photos for this fashion supplement were supplied by Style Magazine, Simpson's, Morris Gay and the Israeli Consulate.



Have I ever got a big idea for you!

Little Davids big idea:

Great looking clothes, featuring 4,000 suits and all that goes with them with sizes to fit every man (or big Bar Mitzvah boy) at low, low prices!

Little Davids big idea

1700 Eglinton East at Sloane

Westwood Mall, Malton

Open 9:30 to 9:30 Mon. thru Friday

9:00 to 6:00 Saturday



Have a healthy and joyous New Year.

Male fashions going traditional with revival of old favorites

Classic and conservative are the keys to the men's wear fashion picture for fall.

Like the ladies, the men are going traditional. Men's wear designers are reviving tried and true favorites such as the grey flannel suit, pinstripes, glen checks, plaids and Donegal tweeds.

The more avant-garde stylings are taking a back seat this year. Men are reacting from the bold designs of the past few years and retreating into a mood of quiet elegance.

The two-button jacket is a recommended styling feature for fall. Lapels are wide and flared. Pants are also wide, unpleated and usually cuffed.

Oxford bags — pants which have a wide waistband, baggy legs and wide cuffs — are favored for casual looks. They're often shown in unisex versions, usually plaid or checked in bright colors.

The British tweedy look is much in evidence. It's felt in blanket, houndstooth and windowpane checks. Argyle checks are also

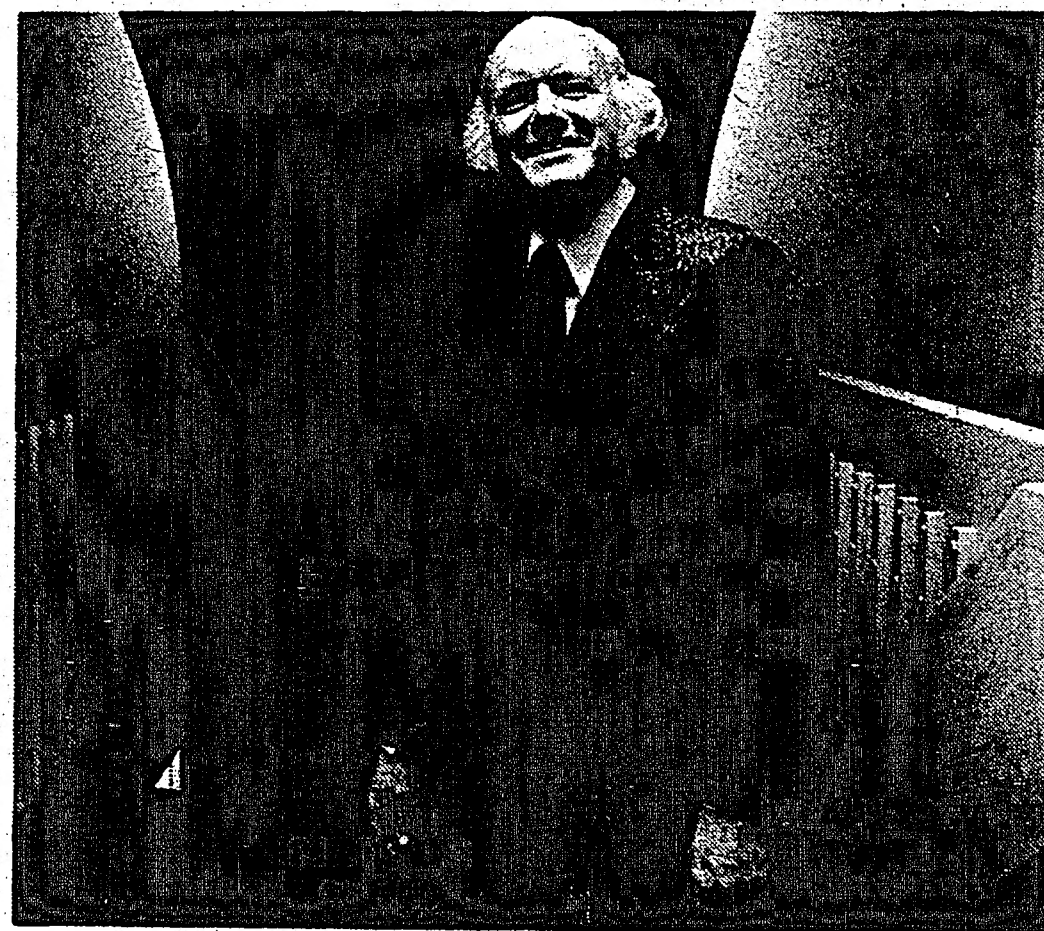
making a comeback, this time in sweaters rather than socks.

The layered look is important in the casual field, often teamed with the new baggy pants. Strong combinations are jacket-over-sweater-over-shirt, the jacket usually short in a battle jacket or safari style. Body sweaters in wool, cashmere and shetland are highlighted.

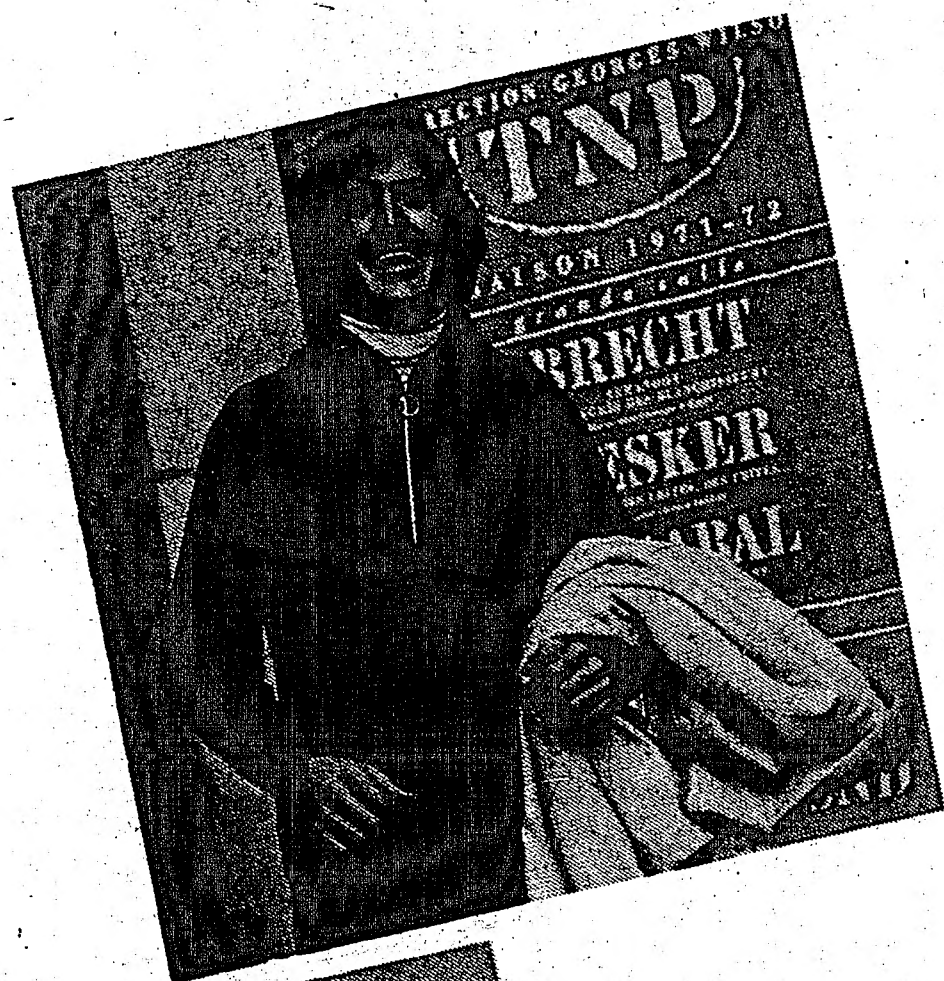
In fabrics, wovens are expected to gain back some of the edge lost to knits in the last year or two. While knits are trying to ape

wovens in their styling, there's no doubt that a classic grey flannel or tweed looks a lot more elegant in a traditional woven fabric.

Double-knits and the new tricot knits will still be important for men's casual clothing, particularly pants and sporty jackets. But tailored clothing will probably reject the double-knits, which still have some bagging problems, and go back to wovens.



Elmer Iseler, conductor of The Festival Singers of Canada, wears afternoon suit in a doubleknit geometric fabric in graded shades of blue designed by M. Gay.



Knitted
Fashions
by
Puretex



PURETEX KNITTING COMPANY LTD.
160 Tycos Drive
Toronto 19, Ont.

Your Wedding! is our Business



DUKE
STYLE 275



MONTE
CARLO
STYLE 475



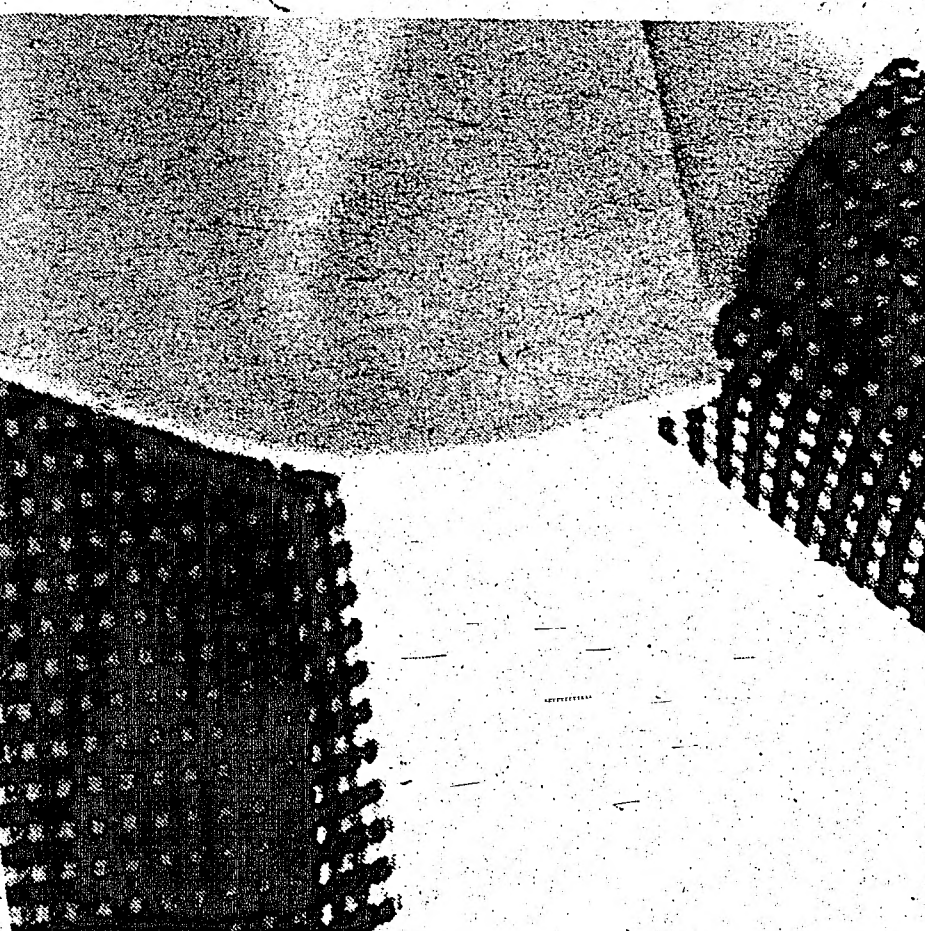
EARL
STYLE 200

make that
Extra Special Occasion
a Day to Remember
Rent from Syd Silver
Men's & Ladies'

Syd Silver  **Formals Ltd.**
Canada's Leading Name in Formal Rentals

Free
Catalogue
on
Request

500 Yonge Street, Toronto Phone 923-4611



an exciting stage, screen and runway multi-show production, starring fashions for and by Canadians

See It In Simpsons Six "Home Cities"

TORONTO Wednesday, August 23 through Saturday, September 1, in Simpsons Arcadian Court, with luncheon and cocktails-dinner on a two-shows-a-day schedule.

MONTREAL Wednesday, September 6 through Friday, September 8, noon and evening shows, Sheraton Mount Royal Hotel.

REGINA Monday, September 11, 8.15 p.m. Saskatchewan Center of the Arts, sponsored with The James Henderson L.L.D. Chapter, I.O.D.E.

HALIFAX Tuesday, September 19, in the Rebecca Cohn Memorial Auditorium, Dalhousie University, sponsored with the Halifax Women's Auxiliary, Atlantic Symphony Inc., 7 p.m. and 9 p.m. shows.

LONDON Wednesday, September 6, 8.30 p.m., Centennial Center.

OTTAWA Monday, September 18, in the Holiday Inn Hotel Ballroom, two shows.

Tickets now on sale each Simpsons store, for the presentation in that city, also by co-sponsors in Regina and Halifax.

fashion now
SIMPSONS CENTENNIAL PRESENTATION